

STORES OPEN
'TIL 9 FRIDAY

SIERRA MADRE DOLLAR DAYS

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'TIL 9 FRIDAY

THURSDAY - FRIDAY - SATURDAY

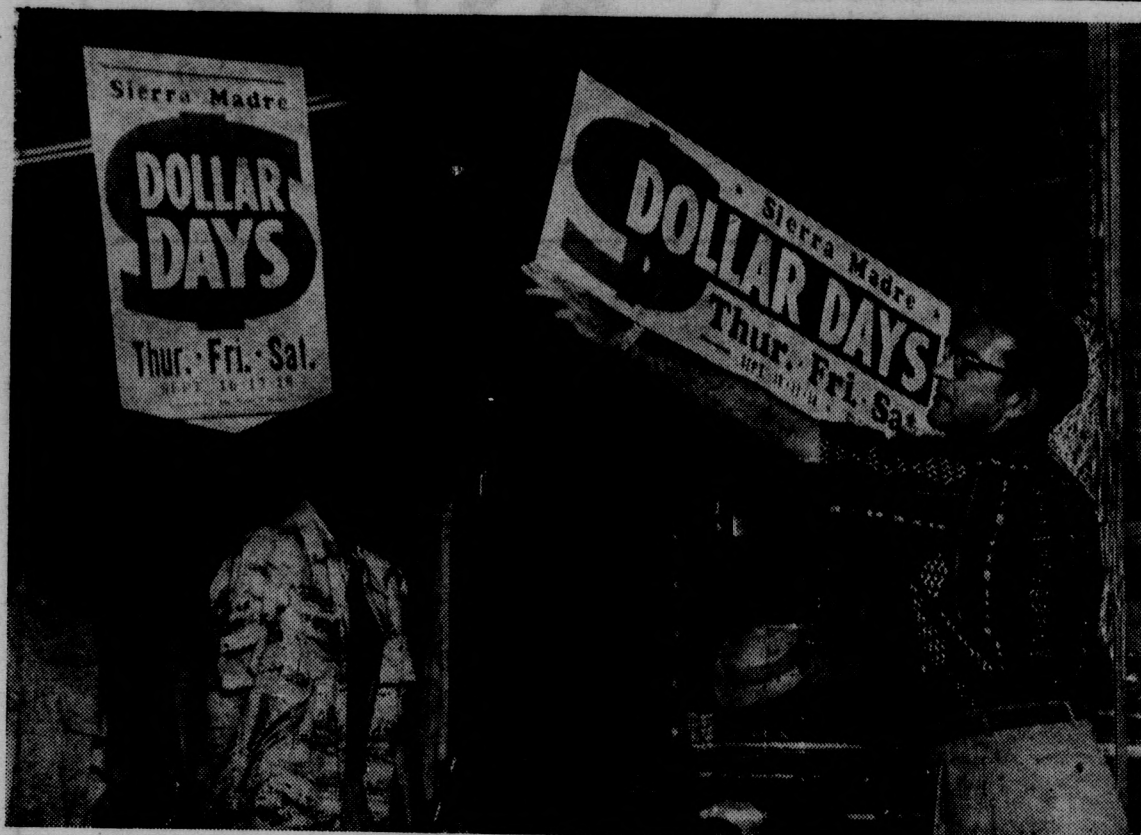
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SIERRA MADRE, CALIFORNIA—THURSDAY, SEPTEMBER 16, 1954

SIXTEEN PAGES TODAY—VOL. 48, NO. 45

Sierra Madre News



PRESIDENT DON JACKSON of the Chamber of Commerce starts the ball rolling for "Dollar Days" by putting up signs on his own store. More than 40 merchants are cooperating to make this season's bargain spree the GREATEST! Starts today through Saturday!

This World

VIRGINIA JENKINSON

Biggest news of the week is, of course, the start of work on Bailey, Auburn and Carter canyons debris basins. Since every minute in the race of Man against Nature is of the greatest importance, both U. S. Engineers and the Monrovia construction company working on the project are asking the public to cooperate by staying away from the site of the work. They are making a special request that parents do not allow their children to wander into the areas where heavy equipment is being used.

Because tremendous planning and effort is going into completion of the basins before the first large rainfall, it may be necessary to work some night hours. Then, too, concrete for the discharge tunnel will be hauled in trucks through Sierra Madre streets. Since this is the only way that the work can be finished before Dec. 15, the public's tolerance is asked.

—Turn to page eight

Dollar Days Here To Be "Greatest" Merchants Say

The greatest series in the history of Sierra Madre's "Dollar Days" begins today to last thru Saturday. In an history-making, 100 per cent participation, everyone of the 42 retail stores in the downtown area will offer five or more items slashed in price to set a new record for "Dollar Days" bargains.

In the past, not all the merchants here have climbed aboard the "Dollar Days" bandwagon, which offers the customer so much for so little, but this year—through the dates of

Sept. 16, 17, and 18—all retailers are in full cooperation to offer the buyer the greatest price reductions seen in many years.

Sparking this all-out drive to make the customer dollar-dazed by low prices is the Sierra Madre Chamber of Commerce. Also adding to the excitement of the bargain-buying spree will be the entertainment offered by the "Our Town Talent Contest," sponsored by the Lions Club in Kersting Court, Friday evening and Saturday afternoon. The entertainment features are a part of the annual Sight Conservation program known as "White Cane Days"—proceeds of which paid for a sight testing machine in Sierra Madre schools last year.

Dr. Norman Scharer Opens PTA Program

Dr. Norman N. Scharer, San Gabriel superintendent of schools, will open the Sierra Madre PTA program for the year tonight (Sept. 16) at 8 o'clock at the City school.

Dr. Scharer has an excellent reputation as a speaker and has had wide experience in the field of education. His subject will be "Philosophy of Modern Education."

—Turn to page five

Late Bulletin

Governor Goodwin Knight To Visit Sierra Madre!

Governor Goodwin Knight and Mrs. Knight will visit Sierra Madre Saturday, Oct. 30, according to word received this week by Judge John Mead, chairman of the Sierra Madre Knight for Governor Committee.

Local Republicans were jubilant over the Governor's acceptance of a speaking engagement here. According to Judge Mead, Knight's visit will be the first time Sierra Madre has had the opportunity to be host to a Governor of the State of California. "Breakfast With Your Governor and Mrs. Knight" is being planned by the local committee composed of M. Penn Phillips, Mayor Charles Louk and Mrs. Wm. Hawkins Jr. The breakfast will be held in the Woman's Clubhouse from 7 a.m. to 1 p.m. Time of the Governor's speech in City Park will be announced later.

Other committees for the reception of the Governor also will be appointed at a later time, Judge Mead said.

NEW RULE EASES TREE REMOVALS

If you wish to remove a tree from city property to make room for your driveway, or for other reasons pertaining to your own personal property, the legal process now is a lot simpler. Instead of waiting for the next Planning Commission meeting, you may fill out an application which will be referred to the commission's Forestry Committee.

If the committee says yes—go ahead. If it says no—you may appeal to the Planning Commission which meets the second Thursday, each month.

Application forms are available at City Hall, through City Clerk Marie Wartel, or Planning Commission Secretary Beatrice Thompson.

Parents Patrol Vicinity of New Sierra Mesa School

Parents of children attending the new Sierra Mesa school at Highland and Canon patrolled the immediate vicinity of the school when it opened yesterday in protest against the adjacent unprotected private swimming pool.

Mothers will continue to patrol the area during the hours that children are coming and going from school, in the morning, at noon and afternoon, a spokesman for the parents reported.

In the meantime an ordinance to provide fences or other protective structures around swimming pools was given its first reading at Tuesday night's City Council meeting.

City Spotlights Pool Protection

Before taking further action on Councilman Lorne Pratt's proposed revision of the City business license structure, members of the City Council voted Tuesday night to make available to the public, mimeographed copies of the recommended increases.

The present rates, which have been in effect since 1919, provide for a flat fee of \$12 a year for each business establishment. Under the new ordinance, general licenses will be increased to \$24 annually, plus \$3 per employee working over 20 hours a week with a maximum fee of \$200. Professional men who were not previously covered, will be assessed at the same rate as merchants.

Other major changes include an increase of delivery vehicle licenses from \$12 to \$18 per year and a set rate of \$50 per year or \$15 a quarter for contractors, plumbers, electricians, plasterers and painters. Councilman Pratt's recommendations are expected to fatten the City's pocketbook by approximately \$6000.

City Administrator Bevington said that copies of the changes will be available at the City Hall and the Chamber of Commerce by Friday of this week. In an earlier NEWS interview with Mr. Bevington, the City Administrator said that he will be glad to discuss at his office any phases of the proposed changes before the ordinance is given its first reading at the next Council meeting to be held in two weeks.

Pool Ordinance

An ordinance regulating the maintenance of private swimming pools was given its first reading. It provides for the building of a fence or other solid structure not less than four feet in height with no opening larger than six feet square to be built around all private swimming pools and recommending that all gates or doors opening through the enclosure be equipped with self-closing and self-latching devices designed to keep the door or gate securely closed at all times.

Flood Protection Action

Need for immediate action on the part of the City to start work on projects designed to avoid future flood emergencies was emphasized by Councilman Roberts who recommended that the City Engineer make a survey and report his findings within the next two weeks on the following crucial problems: Method of handling surplus water from Floral canyon; redesigning of intersection of Carter and Lima streets; report showing amount of water (clear) Lima can now carry—Carter to Grandview—Grandview to Orange Grove—before private property is entered; recommendations on getting Lima street flow into Arcadia Wash; engineering estimate on amount of water Lima will handle if street is almost level—minimum crown, using present curbs; cost of leveling Lima, Carter to Grandview and recommendations on protective measures needed for remainder of Lima south of wash; opinion on feasibility and cost of alternate plan for using 12-inch planks on curbs and driveways on all or part of Lima; completion of arrangements with U. S. Forest Service on Yucca Trail control.

The Council authorized the hiring of a part-time engineer and the expenditure of \$500 to expedite the survey.

College Days Again For Rudolph Hartman

Rudolph Hartman is going back to college—for six days. He will attend classes at the USC in an intensive course in several pharmaceutical subjects in preparation for taking his degree as Doctor of Pharmacy—the highest degree in this field.

The classes in this special course will be held Sept. 13 to 18, from 9 a.m. to 5 p.m. daily.

Debris Basins Work Started This Week

Fast Pace Necessary Before Rains Come

Extend Time on Rose Theme Contest

The time limit on the theme contest for the float to be entered by Sierra Madre in the Tournament of Roses Parade has been extended to Oct. 15, Mac Cason, chairman of the Theme and Design Committee of the newly organized Float Ass'n, announced today.

"We have received 35 or 40 entries, but so far we have not found one that will meet the limitations of budget and the type of flowers with which we can work," Mr. Cason said in announcing the extension of time.

Winner of the Famous Saying which can be depicted in flowers will receive two tickets to the Rose Bowl game. Address all entries to Mr. Cason, 462 Manzanita.

MRS. NOREN EATON PROTESTS USE OF CHLORINE IN WATER

A letter from Mrs. Noren Eaton protesting the use of chlorine in the water was read at Tuesday night's Council meeting. Mrs. Eaton pointed out that the use of the disinfectant is ruining the taste of the water and is destroying plants, lawns and flowers.

City Administrator Bevington reported that the chlorination equipment does not always function properly and that some days more chlorine is present than others. He also said that the City is operating under instructions from the State and County Health departments in its use.

He promised an early investigation of the situation to determine whether or not more modifications of the amount of chlorine can be made.

Richard Graves To Speak Here

Democratic Nominee For Gov. Visits Oct. 3

Richard Graves, Democratic nominee for Governor of California, will speak in Sierra Madre Villa park Sunday afternoon, Oct. 3, under the auspices of the Democratic clubs of Sierra Madre, Monrovia, Duarte and Hastings Ranch.

The affair will be in the form of a picnic from 3 o'clock until dark. Coffee and soft drinks will be available but picnickers are expected to bring their own dinners.

Because of Mr. Graves' heavy schedule, the Foothill clubs feel very fortunate in being able to obtain him for a speaking engagement. Credit for this goes to the Monrovia club which launched the idea of getting the four clubs to cooperate to assure Mr. Graves a large crowd.

It is expected that Dan Kimball, former member of the Truman cabinet, will introduce Mr. Graves and that many other prominent political figures will also be present. Kurt Mueller, president of the Sierra Madre club, said this week.

IMPORTANT CIVIL DEFENSE MEETING

SEPTEMBER 23

An important meeting of division leaders in Sierra Madre's civil defense organization will be held at 8 p.m., Thursday, Sept. 23, in the City Hall, it was announced this week by John E. Conzelmann, associate civil defense director.

Mr. Conzelmann reported that the 14 persons who attended the meeting last month showed a great deal of enthusiasm for the re-activation of the civil defense structure here.

Thousands of flood-weary Sierra Madreans gave a sigh of relief this week as trucks started rolling through the streets to begin work on the construction of debris basins at Auburn, Bailey and Carter canyons.

Initial steps in getting the project underway were taken in a matter of hours after the bid of \$314,462 was awarded to the T. M. Page Corp. of Monrovia. The first meeting of the U. S. Engineers and construction company engineers was held last Thursday for the purpose of outlining safety measures to be taken as the work progresses.

Hiestand Picnic Set for Sept. 23

Other Candidates to Appear on Program

The second Annual 21st Congressional District Picnic and Rally for Rep. Edgar W. Hiestand is scheduled for Sunday afternoon, Sept. 23. It will be held at the La Crescenta-Hindenberg Park, Honolulu and Dunsmore avenues in La Crescenta, two miles west of the business center of Montrose.

Hiestand's guests of honor will include Frank Lantierman, Republican candidate for the State Assembly from the 48th Assembly District; Mrs. Mildred Younger, Republican candidate for the State Senate from 38th Senatorial District, and Robert McDavid, Republican candidate running against William Bonelli for the 4th District seat on the State Board of Equalization. William Marsh and Ferd Sturdevant, candidates for the State Assembly from the 42nd and 41st Assembly Districts, are also expected.

The park gates will open at 12:30 p.m. Those attending are asked to bring their own lunches.

"There will be plenty of free parking space, oak-shaded tables and care for the children during the brief program starting at 2:15 p.m.," Lloyd Breyer, chairman of arrangements for the event, announced.

THE WEATHER

	High	Low
Sept. 8.....	92	54
9.....	89	56
10.....	88	55
11.....	85	53
12.....	85	51
13.....	85	50
14.....	84	48

Rainfall
Season to date.....17.40"
Last year this time.....13.72"

Specifications for the debris basins call for completion of the spillways to handle flood waters by December 1, and the completion of the entire project by December 15. Bailey will be enlarged to a capacity of 120,000 cubic yards and Auburn and Carter basins will have capacities of 32,000 and 30,000 cubic yards, respectively.

It is hoped that most of the work can be done during daylight hours, but, if necessary, some night hours will be used to finish the project on time. Col. Arthur C. Frye, Jr., district officer of the U. S. Army Corps of Engineers, said this week. When the construction of the discharge tunnel at Bailey is started it will necessitate the hauling of concrete in trucks through Sierra Madre streets. Col. Frye asks the public's forbearance in these two matters which may at times be irritating to residents living in the areas of the canyons.

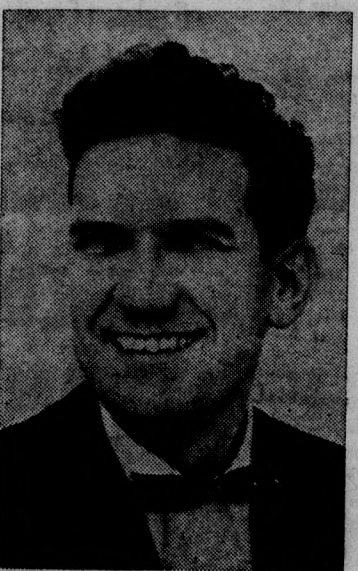
The general supplemental appropriations bill, including \$1,000,000 for stepped-up flood control measures in the foothill areas and \$375,000 forest fire prevention funds for use in the Angeles National Forest area, was passed a month ago and signed by President Eisenhower two weeks later.

Congressman Hiestand said the bill which appropriates funds for the building of the debris basins now instead of two years hence as had been originally planned, is the result of a long hard fight, requiring constant alertness to prevent shelving of the appropriation applicable to the local area. He

—Turn to page eight

Sierra Madre Engineering Co. Announces Profit Sharing

H. L. Daulton, vice-president of the Sierra Engineering Co., announced this week the for-



H. L. DAULTON

mation of a Trust and Profit Sharing Plan which will benefit all employees of the company.

As approved by the board of directors of the engineering company, the incentive plan

was made retroactive to Aug. 1, 1953, the date of the merger between the R. A. Hawks company and the Sierra Madre Engineering Co. Seniority at the date of the merger was carried forward for all employees. Participation in the earnings of the company is based on salary earned and seniority of each employee.

The Profit Sharing Plan set aside a fund for the retirement of Sierra employees, payable on termination of employment or if the employee becomes permanently disabled. In the event of death, the participant's share is paid to his beneficiary.

The plan was designed to encourage the employees to remain with the company and it is expected that it will be of equal value to the beneficiary and the community where 90 per cent of the workers live and spend their earnings.

The Sierra Engineering Co. has an average of 80 employees and its annual payroll totals nearly one half million dollars. Major activity is directed toward the human engineering field, which includes the design and manufacture of artificial limbs and high altitude breathing devices.

White Cane Days Proclaimed



MAYOR CHARLES E. LOUK proclaims White Cane Days and buys first White Cane from Lawrence McGinnis of the Lions Club as the annual Sight Conservation program is opened.

The Square will be jumping this Friday evening and Saturday afternoon, according to Emery Johnston, chairman of the White Cane Committee of the Lions Club who is in charge of the Our Town Talent Contest to be presented here Sept. 17 and 18.

The contest which is being given as a part of the White Cane Days observation designed to raise funds for the Lions Sight Conservation program, will present both amateur and professional acts. Mr. Johnston said this week.

Preliminary judging of the amateurs will take place during the evening hours from 7 to 9 on Friday night. Runners-up in the contest will then appear on the Saturday afternoon program from 2 to 6. Many worthwhile prizes will be awarded to the winners, it was announced.

White Cane Purpose

The White Cane has long been a symbol for the blind. Four years ago the Lions Club started a campaign to raise funds for aid to persons with the handicap of blindness. A

few of the many projects in the local Lions Club program of Sight Conservation and blind work covers the purchase of seeing eye dogs, radios and other audio aids to those who need them.

Last year Sierra Madre Lions purchased a costly eye testing device which was presented to the schools in addition to several other items for needy blind.

You, too, can become a benefactor by purchasing a White Cane when you are approached by local Lions.

SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.
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Date of Adjudication — August 19, 1936
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
PUBLISHED EVERY THURSDAY
Established Oct. 2, 1906

Letter to the Editor

To the Editor of the NeWS:
It is the consensus of opinion of the more than 20 players who competed in the Tennis Tournament at the City Park on Sept. 5, that certain credits for that pleasant event should be acknowledged publicly, with your kind permission, in the NEWS. First honors and our

gratitude go to Colonel and Mrs. William J. Owen of 20 W. Mira Monte, whose initiative and fine supervision originated and projected the idea among their fellow players, and carried it on to success.

As soon as the idea was broached to Recreation Supervisor Phil Mitchell, he responded heartily with all the information and practical aid at his command, as did City Clerk Mrs. Marie Warfel in reserving the courts for the tournament day. The Sierra Madre NEWS

management gave instant and cordial welcome to items covering the proposed event—the first of its kind for many a year—and twice gave it conspicuous and valuable publicity on its front page. To all these good people all the players wish to express their hearty individual and collective thanks.

The event itself, whose detailed outcome was reported in last week's NEWS, was a most sociable and pleasant one, marked by fun and good humor throughout, as well as by some fine playing and close, hard competition. Teen-agers, oldsters, and in-betweeners all had a grand six hours together on the courts, with a day of perfect weather. All agreed that more tournaments are in the cards as mile-posts of the future.

A most valuable by-product of the tournament was its natural result of bringing together for the first time many players hitherto unknown to one another. From now on, when tennis enthusiasts feel the urge to play, they need go no farther

ADULT EDUCATION PROGRAM TO START HERE SEPT. 22ND

In an adult education program planned to serve 35 Southern California communities this fall, University of California Extension will offer a class in Sierra Madre, according to Miss Margaret Wotton, head of classes.

The Sierra Madre course is "Conservation Education," opening Wednesday, Sept. 22, at 4 p.m. in room 9 of the Sierra Madre school, 141 W. Highland Ave. Rodney Ellsworth, instructor in the Extended Day Division of Pasadena City College, is instructor for the class.

than the nearest telephone to insure there will be players at the City courts — instead of waiting there on the hitherto forlorn chance that somebody MIGHT show up, as has too often been the case in the past. And additional new players will always be sure of a cordial welcome by those already there. —Edward N. Voorhees

Lee Shippey asks

What Do You Think?

Spectators never get half the thrill out of anything that participants do, and a community doesn't get half the kick out of any other show that it does out of a good local talent show. I have seen a lot of the greatest shows and greatest actors of the last 40 years and, believe it or not, I still remember acts put on by Sally Dewey, the Buchan brothers, Harold Roberts and other now somewhat staid citizens as standouts. Two years ago the younger crowd who put on two shows at the Synagogue surprised us with the good talent they brought out. And the audience had a family feeling for both the actors and the jokes and local cracks which they couldn't have gotten elsewhere.

For that reason I heartily applaud the plans for a local theatrical group, to present shows in our new park theater. There is a lot of talent here which isn't getting a chance. I predict that once the group gets going talent scouts from Hollywood will be drifting out here to woo what we have. Pappy Welch tells me that persons who have acted in the Pasadena Playhouse and the Griffith Park Greek Theater, but now live here, already have enlisted.

I hear that Margie Thomas — not the go-getting newspaper gal but the daughter of Mr. and Mrs. Eber Thomas, who can do tricks with the accordion — is in a musical group which will appear at the County Fair and also at the Children's Fashion Show the Friendship Club is putting on, and we have a lot of other darned good musical talent. You never know what you can do until you try, and no town ever progressed in the arts without giving proper opportunity and appreciation to its own.

I'm especially impressed by this fact because I'm just back from a trip to Zion National

Park, Kaibab Forest, North Rim of the Grand Canyon, Bryce and Cedar Breaks. All the entertainment at the three national parks, Zion, Grand Canyon Lodge and Bryce, is prepared and presented by the employees—the waitresses, dishwashers, bus boys, bellhops, etc. At Grand Canyon Lodge the kids have a repertoire of four shows—which they alternate. Many of the most sophisticated travelers in America—people who have gone everywhere and seen everything—were in the audience, and they were surprised and delighted. George Seidel, the manager, told me: "Many people come here the first time to see the canyon, then come back next year to see the kids." True, nearly all those youngsters are college kids. The dining-room host is a pre-med student who has made such a hit with touring doctors of importance that he can take his choice of eight noted medical schools—and just now it isn't easy to get into such schools. A dozen others at that one lodge had had doors to careers opened to them because of tourists who were impressed by their versatility and liked their personalities.

I believe the North Rim is the one place in the world where an ordinary tourist, guided by a Park Ranger-Naturalist, can see and understand how the world was made, all from a vantage point within easy reach of anyone. We in the West are exceptionally blessed to have so many wonderful national parks within our reach.

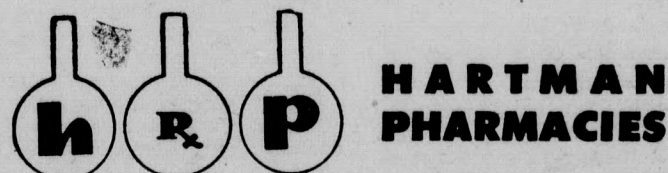
The richest blessings are obtained by labor.—Mary Baker Eddy.



CAMERA SPECIALS FOR DOLLAR DAYS



EASTMAN Kodak Brownie 127 Camera. Regular \$3.95	Special \$2.95
EASTMAN Kodak Brownie 620 Camera. Regular \$7.10	Special \$3.50
EASTMAN Kodak Brownie 616 Camera. Regular \$8.10	Special \$4.00
EASTMAN Kodak Duoflex 620. Regular \$14.50	Special \$10.95
EASTMAN Kodak Duoflex f:8 Lens. Regular \$19.95	Special \$16.95
EASTMAN Kodak Vigilant f:6.3 Lens. Regular \$43.50	Special \$21.75
SIXTOMAT Light Meter. Regular \$29.95	Special \$21.95
ARGUS A-2 35 MM Camera f:4.5 Lens. Regular \$37.58	Special \$18.50



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Thursday, Friday, Saturday — Sept. 16-17-18

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Regular \$1.00	Sale 2 for \$1.00
Regular \$1.50	Sale 2 for \$1.50

BOXED NOTES

Regular 59c	Sale 3 for \$1.00
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7-PIECE WATER SETS

Regular \$3.95	Sale \$1.00 OFF
Regular \$4.95	Sale \$1.00 OFF

HOSTESS SETS

Regular \$1.50	Sale \$1.00
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PERRYS' Stationery and Gift Shop
19 KERSTING COURT Custer 5-3385

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You will be delighted the way savings add up when you shop regularly at Safeway. You see, all of our prices are always low. This means you can save every time you shop—a few cents here, a few cents there. Multiply these savings by the number of shopping trips you make in a month... a year. The result is a substantial sum!

Be sure to take the family to see Los Angeles County Fair Pomona, California SEPTEMBER 17-OCTOBER 3, 1954

PEACHES	DEL MONTE BRAND Sliced or Halves.	29-oz. can	23¢
SALAD DRESSING		quart jar	49¢
MARGARINE	COLDBROOK Low, Low Price.	1-lb. cartons	25¢
SLICED CHEESE	DUTCH MILL BRAND	8-oz. pkg.	25¢

Choice of American, Swiss or Pimiento.

COTTAGE CHEESE Blossom Time CREAM FARMER pint OR CHIVE carton	FLOUR Kitchen Craft ENRICHED, WHITE. FOR ALL BAKING. GOOD BUY! 10-lb. bag	STAR KIST TUNA Premium Quality CHUNK 6½-oz. can (Solid Pack, 7-oz. can 33¢)
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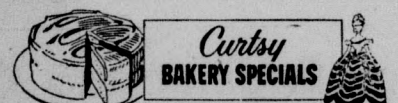
EGGS LARGE SIZE GRADE AA doz. 51¢ MEDIUM SIZE GRADE AA doz. 39¢
--

CREAM O' THE CROP. These are the finest eggs possible to buy!

Frozen Foods Bel-air brand PEAS 10-oz. pkgs.	25¢
Grapefruit Juice 6-oz. cans	23¢
Orange-Grapefruit Juice Blended 6-oz. cans	23¢

COFFEE VALUES

Edwards Instant Coffee. The larger the jar, the more you save! Rich, Satisfying and Economical. A 100% Pure Instant Coffee...	
6 Oz. Reg. Price 1.89	With 30¢ Off Label 1.59
4 Oz. Reg. Price 1.29	With 20¢ Off Label 1.09
2 Oz. Reg. Price .65	With 10¢ Off Label .55



GOLD LAYER CAKE Pineapple Iced Tempting Pineapple "tops" this light, flavorful Gold Layer. Baked the "Home Ingredient" way!	SPECIAL 59¢ (Regular 75¢)
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Sugar Donuts	Deep Fry 6 ea. 25¢
Crumb Donuts	Deep Fry 6 ea. 25¢

Baked Beans B&M Brand 13-oz. can	17¢
Salad Oil Mayday Brand pint bottle	33¢
Mayonnaise Numade Brand pint jar	39¢
Rice Show Boat Green Label 1-lb. pkg.	16¢
Pancake Waffle Mix (2-lb. pkg. 31¢)	16¢
Suzanna Brand (40-oz. pkg. 33¢)	
Table Syrup Sleepy Hollow Brand 12-oz. bottle	27¢
Kotex 12-Pack	39¢
Tampax Regular or Super 10-Pack	39¢
Vitalis Hair Oil 4-oz. bottle	53¢
Tooth Paste Colgate with Gardol 5-oz. tube	63¢

BER 17-OCTOBER 3, 1954

BRAND 29-oz. **23¢**
can

NG 1-lb. **49¢**
quart jar

MIRACLE WHIP BRANDS

BROOK 2 1-lb. **25¢**
low Price. cartons

DUTCH MILL 8-oz. **25¢**
BRAND pkg.

ss or Pimiento.

CAKE MIXES

Pillsbury.

Chocolate, Golden, 17-oz. **29¢**
Yellow, Spice, White. pkg.

FRUIT JUICE

Grapefruit Juice
Town House Brand

Natural or 18-oz. 46-oz. **23¢**
Sweet. can **10¢** can

SHORTENING

Royal Satin. 3-lb. **79¢**
Emulsi-mixed. can

(1-lb. can, 29¢.)

WHITEKING SOAP Cleans Brighter! 22-oz. pkg. 29¢ PLUS TAX (46-oz. pkg. 57¢ plus tax)	LIQUID BLEACH Dated for freshness. ½-gal. bottle 25¢ PLUS TAX (Gal. bottle 42¢ plus tax)
PUREX BLEACH Liquid Type. ½-gal. bottle 28¢ PLUS TAX (Gal. bottle 47¢ plus tax)	TABLE SALT Sno-White. 26-oz. box 10¢ Plain or Iodized.

Wesson Oil Ideal for Frying or Salads. pint bottle 33¢ quart bottle 63¢

SAFeway GUARANTEED MEATS

CHUCK ROAST SEVEN BONE or BLADE CUT lb. 39¢ Shoulder of USDA CHOICE BEEF. (Round Bone Roast, lb., 45¢.)	PORK LIVER Sliced or Piece. Rich Vitamin Source. lb. 25¢
BOILING BEEF USDA Choice Beef. Plate Meat. lb. 9¢	SHORT RIBS USDA Choice Beef to bake or braise. lb. 19¢
CORNEB BEEF Boneless Brisket with Mild Cure. lb. 49¢	GROUND BEEF Viking Packed. Tested-Made Formula. lb. 39¢

Elbow Macaroni 8-oz. pkg. 13¢	Veal Rolls Boneless. Fine Roasting! lb. 49¢
Globe A-1 (16-oz. pkg. 21¢)	Cod Fillets Captain's Choice. lb. 33¢
Oatmeal Cookies 8-oz. pkg. 25¢	Haddock Fillets Captain's Choice. lb. 43¢
Graham Crackers Pirates Gold 1-lb. pkg. 30¢	Chicken Legs or Thighs 1-lb. pkg. 79¢
Wheat Wafers Sunshine Toasted 1-lb. pkg. 33¢	Manor House.

VALUES IN FRESH FRUITS AND VEGETABLES

CANTALOUPE	THICK MEATED JUICY	lb.	5¢
YELLOW ONIONS	SWEET MILD	3 lbs.	10¢
TOKAY GRAPES	FANCY RED	lb.	8¢

PRICES EFFECTIVE THURS., FRI., SAT., SEPTEMBER 16, 17, 18, 1954. AT SAFeway STORES IN THIS AREA. (Thru Sunday in Stores open Sunday)



OPEN FRIDAY NIGHT TILL 9 P.M.
Your Nearest Safeway 110 W. Sierra Madre Blvd., Sierra Madre

\$top hop ON DOLLAR DAYS

Thursday - Friday - Saturday
September 16-17-18

WALLPAPER SPECIALS!

Regular \$1.35 per Roll	2 Rolls \$1.00
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Extra Special ...	
PAINT ROLLER and TRAY	\$1.50

Odd Lots INTERIOR PAINTS	up to 1/2 off
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CRAFTMASTER OIL PAINTING SETS	
Regular \$2.50	\$2.00
Regular \$5.00	\$4.00

9' x 12' PAPER DROP CLOTH	
Regular \$1.19	79¢

CLEAR LOG OIL	GALLON \$2.50	With Color \$2.75
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All Items Subject to Stock!

SIERRA MADRE **PAINT & WALLPAPER**
35 N. Baldwin ★ Custer 5-3378

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SHOW**
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Sunday
5 P.M.

For "FACTS" about NUTRILITE, phone:
MRS. ALYCE HERROLD
CUster 5-6226

Boy Scouts

St. Rita's Boy Scout Troop No. 372 spent 10 days and nights at San Clemente Beach State Park, Aug. 16 through Aug. 26. Ten boys, Richard Chemopoti, Frederick B. Clarke, Larry Fettes, Ronald Griffin, Joseph Kelly, Charles Larson, Sam La Sala, Paul A. Marshall, Gerald Trotter, and Robert B. Zeuschner, under the leadership of scoutmaster James O. Johnson, had an enjoyable vacation and learned considerable about outdoor cooking and camping. Larry Fettes discovered that you can sunburn even if you take precautions as he had to return home after three days.

Those committeemen taking turns as acting scoutmaster for the 10-day period were Mrs. Chemopoti, Mr. Civerolo, Mr. Clarke, Mr. Griffin, Mr. Larson, and Mr. La Sala.

SIERRA MADRE CITY SCHOOL DISTRICT BUS SCHEDULE

	Trip 1	Trip 2	Trip 3	Trip 4	Trip 5	Trip 6
START	7:50	8:25	11:40	2:00	2:35	3:10
Michillinda (north end)	8:30	11:45	2:40	3:15		
Ramona and Michillinda	8:35	11:45	2:45	3:15		
Orange Grove and Sunnyside	8:35	11:45	2:45	3:15		
Orange Grove and Canon	8:40	11:50	2:50	3:20		
New School	8:45	11:50	2:55	3:20		
Main School	7:50	8:50	3:00			
Grandview and Double Drive	8:00	11:55	2:05	3:25		
Sturtevant and Audubon Way	8:05	11:55	2:10	3:25		
Alta Vista and Vista Circle (W.)	8:05	12:00	2:10	3:30		
Alta Vista and Woodland	8:05	12:00	2:10	3:30		
Canyon Pool	8:10	12:00	2:15	3:30		
Sturtevant and Woodland	8:10	12:00	2:15	3:30		
Skyland and Orange Drive	8:15	12:05	2:20	3:35		
New School	8:20	12:10	2:25	3:40		
Main School	8:25	12:15	2:30	3:50		

The boys tried fishing from San Clemente pier and double crossed Ray Zeuschner, who had offered to cook all the fish they could catch on Friday, by landing about two dozen fish, 12 of which were "keeper size." Carl Griffin made a special trip to pick up Richard Chemopoti and Ronald Griffin to play a Pony League play-off. Unfortunately their team lost.

There will be a special meeting of the troop committee at 8 p.m., Thursday, Sept. 16, in St. Rita's Hall. A board of review for the Boy Scouts will be held at 7:15 p.m., prior to this meeting. It is anticipated that 75 per cent of the troop will be eligible for advancement.

SIERRA MADREANS ENJOY HOLIDAY AT SAMARKAND

Sierra Madre was represented among the vacationers at the Samarkand hotel in Santa Barbara by Dr. Nathan Jacobs and his family, 454 Mariposa, and Mrs. S. W. Loggins and party, 245-B Adams.

HAVE LAKE TAHOE HOLIDAY

Norma Dodson, popular nurse at the Sierra Madre Medical Center, and Mrs. Kenneth Lawrence spent a very gay and happy two weeks at Lake Tahoe. Mrs. Lawrence has done relief work at the Center during the summer months.

**BUILDING
MATERIALS
LUMBER
MILLWORK**

**CONSULT US
ON ALL YOUR
BUILDING NEEDS!**

REMODEL, REPAIR, MODERNIZE, BUILD NOW!
"Later" may be TOO LATE to buy lumber and supplies at our present low prices. We have everything that goes into a building job... everything top quality.

We Give S & H Green Stamps

**E.K. WOOD
LUMBER CO.**
38 EAST MONTECITO
SIERRA MADRE
CU. 5-3431 RT. 1-8748
Retail yards: Los Angeles • Long Beach
Pasadena • Whittier • Van Nuys • Thermal
San Pedro • Sierra Madre • Temple City

Every Penny Counts!

MOST HOUSEWIVES will subscribe to that statement these days. But there's one way you can make important savings... at a time when clothing is such a costly item, you can reduce this expense greatly by allowing us to extend the life of your present wardrobe through our gentle, thorough cleaning methods.

**3-DAY
PICKUP
AND
DELIVERY
SERVICE**

The Pasadena
Laundriers and Cleaners
860 S. FAIR OAKS ★ SYcamore 6-3193

Fund Raising Event Planned By Troop 3

Troop 3 of Sierra Madre Boy Scouts is again presenting its annual ice cream and cake social at Pritchard Hall of the Congregational Church, Friday, Sept. 24. The social will also include the showing of color motion pictures of trips taken by the troop. This is a fund-raising event to help defray the budget of the troop and also provide for additional camping equipment. It is the hope of the committee that enough camping equipment can be obtained to provide overnight camping for 20 boys.

George Black, former scoutmaster, plus an active committee, were largely responsible

for the program that has been maintained. This will continue under the leadership of the new scoutmaster, Gale Hersey and committee chairman, Dr. Nathan Jacobs.

The program scheduled for the coming year includes many overnight trips, plus a 10-day trip to the High Sierras. This is an achievement when the Boy Scout age level is only 11, through 13 years of age.

All cakes for the social are homemade by Scout mothers. Cost is only 25 cents for cake and ice cream. The best answer is to ask the people who were there last year.

The Scouts are canvassing the city with tickets, but if you have not been contacted, phone CU. 5-9240 and boy will be at your door in short order.

Exchange Club Meet Includes Film Show

The Exchange Club will meet tonight at Carpenter's in Arcadia for a program, beginning at 7 p.m., that will include the film showing of "In the Beginning"—the story of Creation.

At the meeting last Thursday evening a talk accompanied by a film presentation was given by Leo Reedy on the subject of the petroleum industry. The door prize, donated by Barrett's Home Gardens, was won by Fred Richter.

Especially missed at the meeting was Ralph Burns, club president, who was vacationing in Palm Springs.

SIERRA MADRE NEWS Thursday, September 16, 1954

Potatoes are grown for market in every state on the North American continent.

DOLLAR DAZE
SOME JEWELRY 2 FOR \$1.00
10% FROM ALL ELSE
JESSIE DUNNING

ROESS QUALITY MEATS

Rath Black Hawk Hams

SHANK PORTION 6-7 lb. Average Weight	49¢^{lb}	BUTT PORTION	57¢^{lb}
U. S. Choice Shoulder—4 lbs. Avg.	29¢^{lb}	LAMB BREAST Stew or Braise	5¢^{lb}
Round Bone	79¢^{lb}	Blade Bone	59¢^{lb}
LAMB CHOPS		LAMB CHOPS	

FRESH CAUGHT SEA FOOD

Fresh Red Salmon	59¢^{lb}	JAR	49¢^{ea}	Northern Halibut	49¢^{lb}
STEAKS		OYSTERS		STEAKS	
Armour Star—Cello Package	67¢^{lb}	SLICED BACON		Fresh Fryers	
SLICED BACON		LEGS-THIGHS-BREASTS			

frozen foods

Birds Eye—6-oz. Can
ORANGE JUICE **13¢**

Birds Eye—10-oz. Pkg.
CUT CORN **13¢**

Birds Eye Whipped—12-oz. Pkg.
POTATOES **13¢**

Kold Kist—Package
STEAKS **10¢**

Clark's
CHICKEN PIES **25¢**

**WE BUY RIGHT
WE SELL RIGHT**

This market is a member of Certified Grocers of California, Ltd.—one of the World's Largest Buying Groups.

RITZ 1-lb. pkg.	29¢
Lorraine Burton's DRESSINGS	
Caesar	35¢
French	25¢
Chic of the Sea—Green Label	
TUNA	29¢
Campbell's	
TOMATO SOUP	10¢
Borden's Carnation, Pet	
MILK 2 CANS	25¢
Kraft's—Quart	
MIRACLE WHIP	49¢
MAZOLA qt.	59¢
Hormel	
CHOPPED BEEF	33¢
Guest	
COFFEE lb.	89¢
Friskies	
DOG FOOD 2 CANS	25¢
200-Count	
KLEENEX 2 PKGS.	25¢
Extra Fluffy—Large 3-lb. Pkg.	
all For Automatic Washers	59¢

Prices Effective Thursday, Friday, Saturday—Sept. 16-17-18

ROESS MARKET

SIERRA MADRE BLVD. at LIMA NEXT TO POST OFFICE

Just in time to hear the World Series!

**Clearance
SALE
of T.V.
SETS**

AS LOW AS **\$40.00**

WHILE THEY LAST!

ALL OF OUR SETS ARE GUARANTEED TO WORK SATISFACTORILY

This Week's SUPER-SPECIAL!
20" OLYMPIC CONSOLE **\$159.95**

A SMALL DEPOSIT WILL HOLD ANY SET

Eddie's Radio and Television
81 W. SIERRA MADRE BLVD. CUster 5-3327

**SAVE YOUR DOLLARS
AND
SPEND A DOLLAR
FOR A
COMPLETE DINNER!**

Royal Fountain Grill
"Where People Meet to Eat"

15 KERSTING COURT

Featuring a Full Course
Dollar Day Dinner

SOUP OR SALAD
Vegetable Baked or Whipped Potato Hot Roll
Choice of Drink Dessert

Your Choice of:

- POTTED SWISS STEAK with vegetable gravy
- LARGE PORTION FRIED SPRING CHICKEN
- FILET OF NORTHERN HALIBUT with Tartar Sauce
- HALF POUND GROUND ROUND STEAK with French Fried Onion Rings
- GRILLED VIRGINIA HAM STEAK with Pineapple Ring
- SERVED FROM 5 P.M. TO 8:30 P.M.

THURSDAY :: FRIDAY :: SATURDAY

Shopping Bag

features THE BEST in BEEF

School Lunch Special...

FANCY NORTHERN

Jonathan APPLES 2 lbs 25¢

Garden Fresh

CARROTS

2 1 lb. cello pkgs. 17¢

U.S. No. 1 Spanish

ONIONS

3 lbs. 10¢

TENDER TEXTURE

FANCY RED YAMS 2 lbs 19¢

Sugaripe Fancy Lge. Dried Apricots 12-oz. pkg. 53¢

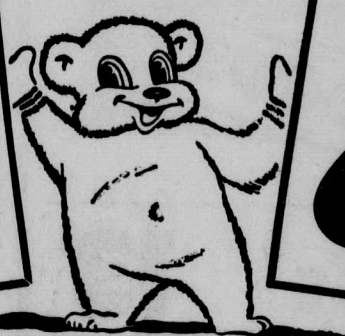
WHOLE SUN FROZEN

ORANGE JUICE 6 oz. cans 8 for 99¢

SNOW CROP
CUT CORNSNOW CROP
PEAS & CARROTSSNOW CROP
DICED POTATOES

7 pkgs. 99¢

Snow Crop

Naturally... the
freshest frozen!SNOW CROP
BROCCOLI SPEARSSNOW CROP
SUCCOTASHREGULAR OR FRENCH
CUT GREEN BEANS

6 pkgs. 99¢

Ruppert's Frozen

FILLET OF SOLE

1 lb. pkg. 49¢

Ocean Freeze

BREADED SHRIMP

10 oz. pkg. 59¢

Calo

DOG FOOD 2 No. 1 cans 23¢

Puss 'n Boots

CAT FOOD 2 8 oz. cans 13¢

Sanitary Napkins

MODESS pkg. of 12 (plus tax) 39¢

20 Mule Team

BORAXO 8 oz. can (plus tax) 15¢

Cleams, Blues, Softens

RAIN DROPS 8 oz. pkg. (plus tax) 22¢

Bubble Action

BAB-O CLEANSER 2 reg. tins 23¢

Toilet Soap

CAMAY 3 reg. bars 21¢ 2 bath bars 21¢

Ant Poison

ANTROL FEEDERS Set of 4 (plus tax) 48¢

PUREX BLEACH

quart 1/2 gallon gallon

14¢ 25¢ 45¢

(plus tax) (plus tax)

The Purex Detergent

NEWS 1 lb. pkg. (plus tax) 22¢ giant size (plus tax) 55¢

Detergent for Dishes

GLIM LIQUID 12 oz. btl. (plus tax) 31¢

For Automatic Washers

ALL reg. pkg. (plus tax) 38¢ 10 lb. box (plus tax) \$2.37

Detergent

TREND 2 1 lb. pkgs. 39¢ giant size (tax incl.) 49¢

Detergent

CHEER 1 lb. pkg. (plus tax) 28¢ giant size (plus tax) 68¢

Milan's Buccaneer

FRENCH DRESSING 6 oz. btl. 29¢

For Salads, Cooking

WESSON OIL pt. 32¢ qt. 62¢

Digestible

CRISCO (FREE 10¢ TIDE COUPON ON OAN) 8 lb. can 87¢

Kingsford

CORN STARCH 1 lb. pkg. 13¢

Aluminum Foil

REYNOLDS WRAP 25 ft. roll (plus tax) 23¢

Foodcraft Fresh Cucumber

DILL PICKLES

Regular or Kosher

25 oz. jar. 31¢

Bell's Chopped

RIPE OLIVES 2 4 1/2 oz. cans 17¢

Tillie Lewis Tasti-Diet

BEVERAGES 2 16 oz. btl. (no dep.) 33¢

Beechnut Strained

BABY FOODS 3 jars 29¢

Superior... All Flavors

PURE HONEY 16 oz. jar 29¢

PANCAKE FLOUR

Pillsbury or

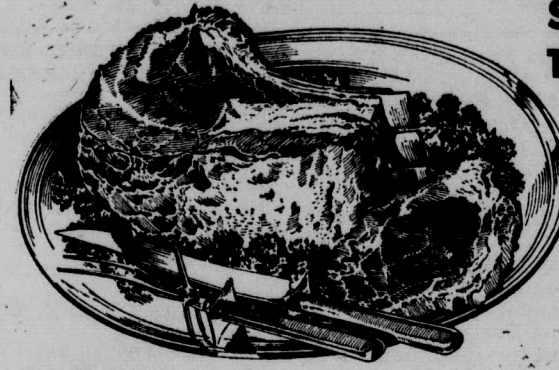
Globe A-1

20 oz. pkg. 15¢

Highland

Cane & Maple Syrup 24 oz. jar 52¢

PRIME RIB ROAST

Shopping Bag Quali-T Choice Steer Beef
Tender, Flavorful... The Aristocrat of All RoastsCHOICE STANDING
CUTS... the "centerpiece"
of the dinner table!

69¢ lb

Shopping Bag Quali-T

BEEF POT ROASTS All C

BLADE BONE
CHUCK ROAST

33¢ lb.

SEVEN BONE
BEEF ROAST

37¢ lb.

ROUND BO
BEEF ROAST

Shopping Bag Quali-T Choice Steer Beef

BONELESS CLOD ROAST 67¢ lb.

Our Own Cure... Boneless Brisket

CORNED BEEF .49¢ lb.

Choice Beef... Lean, Boneless

STEW BEEF... 59¢ lb.

Choice Steer Beef

SHORT RIBS... 23¢ lb.

Boiling Meat

BEEF PLATE... 10¢ lb.

Shopping Bag Quali-T

GROUND BEEF .29¢ lb.

Hormel Dairy, 1st Grade

SLICED BACON 63¢ lb.

OLSON'S COUNTRYSIDE

FRESH EGGS

MEDIUM
GRADE A

Doz.

33¢

DELICH (SPECIAL 5¢ OFF CARTON)

MARGARINE

SPECIAL
PRICE1 lb. ctn.
You Pay

21¢

KRAFT

VELVEETA

CHEESE
FOOD

2 lb. loaf

79¢

BREAKFAST CLUB

COFFEE

2 lb. can

\$1.95

1 lb. can

98¢

GLORIETTA

TOMATO JUICE

46 oz. can

23¢

HEMET

APRICOT NECTAR

46 oz. can

29¢

DIXIE

PRESERVES

PURE
STRAWBERRY

12 oz. jar

27¢

SWANSON'S BONED TURKEY OR

BONED CHICKEN

5 oz. jars

3 for \$1.00

WILSON'S

CHOPPED BEEF

12 oz. can

31¢

Shopping Bag

YOUR BUSY, FRIENDLY FOOD STORE

WHITTIER, In the Whittier Quad
RIVERA, 9406 E. Washington Blvd.
PICO, 9130 E. Whittier Blvd.
SAN GABRIEL, 1849 S. San Gabriel Blvd.EL MONTE, 137 E. Valley Blvd.
4806 N. Peck Rd.
SAN MARINO, 2270 Huntington Dr.
2960 Huntington Dr.ALHAMBRA, 2200 W. Valley Blvd.
ARCADIA, 1407 Baldwin Ave.
7 E. Huntington Dr.
MONROVIA, 140 W. Foothill Blvd.UPLAND, 304 E. Foothill Blvd.
PASADENA, 2660 E. Colorado St.
3841 Sierra Madre Blvd.
EAGLE ROCK, 1566 Colorado Blvd.
2222 Colorado Blvd.ALTADENA, 2408 Lincoln Ave.
MONTROSE, 2256 Honolulu Ave.
LA CANADA, 920 Foothill Blvd.
LA CRESCENTA, 3100 Foothill Blvd.SUNLAND, 2408 Lincoln Ave.
TUNING, 2256 Honolulu Ave.
LANCASHIRE, 920 Foothill Blvd.
BURBANK, 3100 Foothill Blvd.

MARBLE

Betty Crocker's
Prepared Mix

20-oz. pkg.

Campfire

MARSHMALLOW

EF

T

ists

E

lb

S

UND BONE

F ROAST

HOME FREEZER SPECIAL

ift's Boneless

REAL ROLLS

FISH FEATURES

CKTAIL SHRIMP

ORDFISH STEAKS

TERN SCALLOPS

Chicken

ANK TUNA

Sliced

D BEEF

y-Ar-Jee

GHETTI

Green Giant Golden

CREAM STYLE CORN

ant

TENDER PEAS

ACH

New England

D BEANS

SPROUTS

Apple Land Gravenstein

ANCY APPLE SAUCE

A ROSA PLUMS

D PINEAPPLE

FLAKE CRACKERS

h Cremes

ON COOKIES

ARBLE CAKE

y Crocker's

ared Mix

SHMALLOWS

SUNLAND, 8256 Foothill Blvd.

TUJUNGA, 6656 Foothill Blvd.

LANCASTER, 44816 N. Beech Ave.

BURBANK, 2150 N. Glenoaks Blvd.

ALL CHOICE STEER BEEF

You get the finest eating beef at Shopping Bag . . . scientifically fed to the peak of perfection, expertly prepared and properly handled under the most modern and sanitary conditions, then aged to mellow the flavor. You can serve Shopping Bag beef with confidence that it will be tender, good eating meat every time . . . it's quality controlled.

"Try and See . . . It's Quali-T"

AT THE DELICATESSEN

Luer Quality • Swift's Premium

ALL MEAT FRANKS

1/2 lb. cello pkg.	26¢	1 lb. cello pkg.	47¢
--------------------	-----	------------------	-----

Luer Quality

Long Bologna

45¢ lb

Wisconsin Redskin

Aged Cheddar

65¢ lb

Foodcraft Genuine Kosher

Dill Pickles

24-oz. jar 29¢

"Goodness Knows" BAKERIES

BLUEBERRY PIE

Select Maine Blueberries . . . First of the Season. DEEP 8 INCH. NO DEPOSIT ON TIN 55¢

Hand Made Danish

ORANGE ROLLS

6 for 25¢

Hand Made, Hearth Baked

EGG SESAME BREAD

loaf 22¢

— WINES & LIQUORS —

CALVERT'S RESERVE

Blended Whiskey. Pint 2.75 Fifth 438

CABIN STILL

5 Yrs. Old Straight Kentucky Whiskey, 91 Proof. Quart 597

FLEISCHMANN'S

6 Yrs. Old Straight Kentucky Bourbon, 90 proof. Fifth 477

P & T RESERVE

4 Yrs. Old Straight Bourbon. Quart 4.95 Fifth 399

GILBEY'S GIN

90 Proof Dry Gin. Quart 4.73 Fifth 383

STAG BEER

Brewed in St. Louis

Quart Bottles (plus deposit) 36¢ 2 12-oz. cans 33¢

12-PAK CANS . . . 1.98

FILM

24 hour Photo Finishing Service

Prices Effective in All 25 Stores

THU - FRI - SAT

September 16, 17, 18

REGULAR DAILY STORE HOURS

9 A.M. to 9 P.M.

OPEN SUNDAYS

Check Your Shopping Bag for Hours

DOLLAR DAYS

From page 1

be such tremendous price-cuts that the "first - come - first - served" may threaten a drainage of bargains within the early stages of the three-day sales festival.

In past years, when only a percentage of the merchants offered their wares at cut-rate, every store that could rebuy for its "specials" did so, because of the great demand. This year, every merchant hopes to supply the customer with bargains throughout the entire period, but bargain-runs are unpredictable and the rule of "first-come-first-served" must still apply.

With the bank and stores "Buy-It-for-a-Buck" — or "Buy-

SIERRA MADRE NEWS

Thursday, September 16, 1954

It-for-a-Bargain" — season now gives everybody a chance to stretch a dollar a long way. Purchases of ten-dollar bills at the bank, however, must still be accompanied by you-know-what!

The train of the stars!

The Glamorous

Super Chief

Extra fare and worth it!

- ★ DAILY Thru-Car Service Coast-to-Coast!
- ★ DELUXE All-Private Rooms and Room-Suites!
- ★ DELIGHTFUL Pleasure Dome and Turquoise Room!
- ★ DELICIOUS Fred Harvey Food and Refreshments!

39½ HOURS TO CHICAGO

Santa Fe

For reservations and information: phone DOuglas 7-2808

Ask about the money-saving Family Fares

SPECIALS for

DOLLAR DAYS

★ Cash and Carry ★

Plain SKIRTS AND SWEATERS . . .	2 for \$1.00
BATHROBES . . .	\$1.00
TIES (with order) . . .	6 for \$1.00

LA LONE CLEANERS

Alterations and Laundry Service

PICKUP SERVICE — S. & H. GREEN STAMPS

82 W. Sierra Madre Blvd. ★ Custer 5-1437

IT'S Shopping Bag FOR . . .

Back to School Needs

THE SCHOOL SUPPLIES SECTION IS COMPLETE AT YOUR SHOPPING BAG DEPARTMENT STORE. CHECK THIS LIST OF SCHOOL NEEDS: PENCILS, ERASERS, PAPER, BINDERS, SPIRAL PENCIL BOXES, CRAYOLAS, DRAWING PAPER, TYPEWRITER PAPER, PASTE.

3 RING BINDER 8½x11 size. Heavy blue canvas cover, stiff board with rounded edges. 1-inch rings with booster. 69¢

SPECIAL

FILLER PAPER 3-hole fine quality white note book paper with faint rule. 2 pkg. 39¢

Reg. 25¢ pkg. SPECIAL

LEATHER ZIPPER BINDER Hand finished multi-tone split cowhide. 3-ring binder with booster, 8½x11 size. Has two pockets plus inside zipper pocket. 1.65

SPECIAL

Special Prices are Effective THU - FRI - SAT SEPT. 16, 17, 18 Open Evenings • Open Sundays

Loomcraft COTTON DRESSES

Colorful and fashion-right for back-to-school. Styles for every age . . . beginners to sub-teens. Fine fabrics in bright colors . . . solids, plaids and combinations. Every garment unconditionally guaranteed.

Sizes 1 to 3, 3 to 6x, 7 to 14

BUDGET PRICED AT 198 to 498

GIRLS' ANKLETS

Well known brand. Combed cotton nylon reinforced. Fancy patterned cuff styles and plain colors in deep or pastel shades. Sizes 5½ to 11. Actual 39¢ values. SPECIAL 29¢

GIRLS' RAYON BRIEFS

2-bar tricot band-leg or elastic leg briefs. White or pastel, sizes 2 to 12. 39¢ quality. SPECIAL 25¢

GYM CLOTHES

Shopping Bag Department Stores are headquarters for official gym clothes in your school colors.

Girls' Gym Shorts. Sizes 8 to 20 \$1.98 and \$2.29

Boys' Gym Shorts. Sizes XS-S-M-L 98¢

Girls' White Gym Shirts. Sizes 12 to 20 \$1.98

BOYS' SCHOOL JEANS

8-oz. Sanforized denim. Western styled, copper riveted. Guaranteed double knee. Long inseam for cuff turn-up. Sizes 4 to 12. SPECIAL 148

BOYS' POLO SHIRTS

Soft combed cotton in wide blazer stripes or neat pin stripes. Short sleeves. Sizes 6 to 16. SPECIAL 77¢

BOYS' SCHOOL SOCKS

Well known brand. Nylon reinforced cotton with strong elastic tops. A variety of patterns and colors. Sizes 6 to 11. SPECIAL 29¢

HANES WHITE T-SHIRTS. Sizes 6 to 14 75¢

NAZARETH BRIEFS. Sizes 6 to 16 59¢

WRANGLER JEANS

Sturdy 11-oz. denim. Western cut, copper riveted, bar tacked. Fully sanforized. Extra long for wide turn-up cuffs.

BOYS'	YOUTH'S	MEN'S
Sizes 4-12	Sizes 14-16	Sizes 29-30
2.79	3.39	3.49
		3.69

B. F. Goodrich Canvas Shoes

With the famous POSTURE FOUNDATION feature

APACHE	PASSER	VACATION
Black hi-top tennis shoes with white gum rubber soles.	Black basketball shoes with white molded soles.	Girls' white lace-toe white oxfords for official gym wear.
YOUTHS' 11-2 3.49	11-2 4.49	
BOYS' 2½-6 3.69	2½-6 4.79	
	MEN'S 6½-12 4.98	Sizes 4-9 3.69

Children's Lunch Kits

DOME-TYPE with half-pint thermos and plastic cup. \$2.89 value. SPECIAL 229

FLAT TYPE in solid colors with half-pint thermos and plastic cup. \$2.75 value. SPECIAL 239

GENE AUTRY flat type kit of simulated calfskin. Half-pint thermos with plastic cup. Gene Autry decals on box and thermos. 279

Shopping Bag

DEPARTMENT STORES

OPEN EVENINGS AND SUNDAYS

WHITTIER • PICO • RIVERA • UPLAND • SIERRA MADRE • ALTADENA • LA CRESCENTA • BURBANK • LANCASTER

LOOK!
IT'S HERE AGAIN
AMERICA'S LARGEST
MOST BEAUTIFUL
Los Angeles County
FAIR
SOUTHLAND'S GLORIOUS
FALL-TIME SPECTACLE
90,000 colorful displays
★ A WHOLE CIRCUS
(11 & 12 days, 2 hours, 15 minutes)
★ FAIR FOLLIES
(11 & 12 days, 2 hours, 15 minutes)
★ HORSE RACING DAILY
(11 & 12 days, 2 hours, 15 minutes)
BIGGEST
SHOW
ON EARTH **60c**
POMONA SEPT. 17 - OCT. 3
450-acre exposition park... 200 permanent buildings

SIERRA MADRE CHAMBER OF COMMERCE
PRESENTS

ALASKA

"AMERICA'S WONDERLAND"
(2-Hour Color Film)

A complete, exciting beautiful picture of Alaska in nature's own unrivaled colors. Don't miss it!

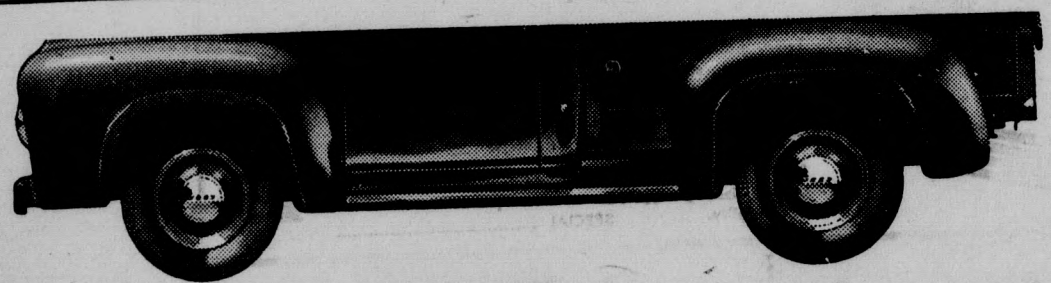
SEE WONDERS of the Far North—thrilling sports fishing—Eskimos—wild life—industries—breath-taking Lake George breaking—all in beautiful color.

Sierra Madre
School Auditorium
Highland and Auburn

Sept. 29-30, Oct. 1
8 p.m.

Adults \$1.00—Students 50c

ON SALE AT
BANK OF SIERRA MADRE
DON JACKSON
CHAMBER OF COMMERCE
SIERRA MADRE NEWS
TICKETS ALSO ON SALE AT THE DOOR



You put FORD TRUCKS on top in sales gains!

Today we are ready to put you on top with

A top deal on your old truck!

Ford Trucks are first in sales gains! We aim to continue that pace, to keep Ford on top! Why drive a "Down Payment"? Come in for your top deal!



CARL HANSEN

120 W. Sierra Madre Blvd. ★ Custer 5-2321

TV at its best! Don't Miss 'Ford Theatre,' KNBH (4), Thursday, 9:30 p. m.

Hastings Ranch News

LOWER HASTINGS: LUCIE LUBISCH, Custer 5-1921

UPPER HASTINGS: MARGE THOMAS, Custer 5-2951

Don Benito School PTA Slates First Meeting Wednesday, September 22nd

The members of the executive board of the Don Benito school PTA met last week for their first meeting of the school year. The general calendar for the coming months was discussed.

The first regular meeting for the PTA members will be Wednesday, Sept. 22, at 8 p.m. in the school's kindergarten room. Following a business meeting conducted by the president, Mrs. Barry Binns, a movie, "Skippy and the 3 R's," will be presented. This movie describes how the 3 R's are presented to a little boy in a school under a similar system of education. Dr. Robert Haas will lead a discussion of a question and answer period at the close of the showing of the movie.

The executive board has scheduled the first paper drive of the year for Thursday, Sept. 30, and all Upper Ranch residents are encouraged to save their old papers for the young people in the neighborhood.

Friday, Oct. 8, has been designated as "Rain Apparel Exchange Day." At this time mothers may bring their children's outgrown rain togs to school and exchange them for some of the correct size. Any clothes left over will be sent to the PTA Welfare Room in Pasadena.

The annual Don Benito Carnival will be held Saturday, Oct. 30. Chairman for the affair is Mrs. Rodney Carley. As in past years, there will be a "White Elephant" booth and neighbors are asked to donate anything that might be used in this booth.

Mrs. William C. Taylor, Parent Education chairman, has been conducting meetings to introduce kindergarten parents to the teachers and also to hear speakers explain how they might introduce their small children to the idea of attending school. The program has been well attended and has been rated a success by the board.

Saturday, Sept. 25, has been set aside for a purely social evening for the executive board members and their spouses. A pot-luck supper and swimming party will be held at the Taylor home, 1150 Daverie.

The Upper Ranch residents are pleased to note that construction has actually been started on the new school wing which will include a cafeteria, five classrooms and a kindergarten room. Everyone is hoping for a near future completion date for the building since the second and third grades are on two sessions until more room is available.

Susan Hurtig Has Birthday Swim Party

Susan Hurtig, daughter of Mr. and Mrs. Peter Hurtig, 3545 Landfair, celebrated her eighth birthday Sept. 8 with a swimming party at the Hugh Chessman pool next door and lunch and birthday cake on her patio.

Her party guests included Jeanne and Judy Jennings, Rachelle Koontz, Barbara Shanks, Karen Sue Cummins, Sally Curwen, Carol Wilkerson, Ann and Gwen Lubisich, Peggy McGraw, Caryl Hurtig, Diane Hitchcock and Robin Dake.

Eugene Field PTA Schedules Picnic, Tea and Meeting as School Opens

Vacation trips only memories, Eugene Field pupils were back at school chores this week and their mothers began PTA activities with enthusiasm.

Board members, headed by Mrs. Conrad Walburger, PTA president, greeted mothers in the school cafeteria on registration day, serving coffee and doughnuts throughout the morning.

First big event on the calendar is a tea, Sept. 21, when Mrs. Russel Pooler, room mother chairman, will entertain representatives of the various rooms and plan the year's activities with them.

The first regular PTA meeting will be at the school the night of Sept. 22.

The school's annual picnic is set for Friday, Sept. 24, in Brookside park, beginning at 5:30 p.m., with Mrs. Draper Jennings in charge. A number of mothers and children are planning to go to the park early, bringing their picnic suppers, with the fathers joining them after work. Tables will be set up so that families may sit with their teachers for the year, and a number of contests,

Reds and Stars Champions of First Little League Series

The Reds are champions of the major league and the Stars are tops in the minor division, as the Hastings Ranch Little League completed its first highly successful season last weekend. The Reds are managed by Charlie Ayres, and the Stars by Jack Sullivan.

Enthusiasm was high as the Indians and the Reds played off for the title, each having won half of the major series. The score was 9-8 Friday night, with the Indians on top. But the Reds won Saturday, 6-4, even with Indian Manager, Ozzie Estochin sporting an Indian

headdress to spur on his team. The Reds took the crucial Sunday afternoon, 8-4.

The Stars, playing off the Cubs in the minors, won in the first two games, 27-17, 19-18.

Sunday was a big day for all the Little Leaguers, however, because all showed up in uniform for team pictures, and to receive awards for participating. Minor league players received certificates, with special certificates for the Stars. Major players were given pins, with the Reds receiving additional championship pins.

The boys also have been invited to attend a picnic given by the Pasadena Pony League in Farnsworth Park, Saturday.

And even though the season is over, fathers of the boys will continue to work through the winter preparing two playing diamonds for next season, one next to Eugene Field school and one on the Jones reservoir.

Members of the Reds are Bob Davis, Don Field, Richard Whitton, Leon Lane, John Ed, Ron Rossiter, John Atkinson, Steve Saurenman, John Wallace, Mike Doyle, Forrest Switzer, Frank Fey, Jim Colet, Stuart Garrie, Dennis Stiff, Mike Ayres and Gary Swanson. Members of the Stars are Bar-

mimographing, Mmes. Marie Winter, Sabin and Rose Davis.

Motion picture, radio and TV. Mrs. Arthur Brearley; Mothersingers, Mrs. Ken Smith; parent education, Mrs. Guy Dougherty; pre-school, Mrs. Howard Hitchcock; publicity, Mmes. Mary Palmer, Thelma Gulack and Dorothy Dunn; record book, Mrs. F. W. Furstenberger; recreation, Mrs. William C. Holmes; blood bank, Mrs. Gordon Doyle; refreshments, Mmes. Emil Barlow, Leo Panooska, Werner Fend, J. Frank Todd, Sara Anderson and Sally Colen; room mother's representative assistant, Mrs. Ray Stiff; safety, Mrs. Jack McConaghy; school education, Mrs. Joseph Mayer; picnic, Mrs. Jennings; sixth grade graduation, Mrs. E. B. Gregory and Mrs. Alton Peterson; welfare, Mrs. Richard Koontz and Mrs. John L. Horne; men's committee consultant, Vahe Deverian.

LEGAL NOTICE

No. 1676
CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a refrigeration service business at 5837 Bowercroft Street, City of Los Angeles, County of Los Angeles, State of California, under the fictitious firm name of MIKE'S REFRIGERATION SERVICE, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: Reuben Mikelman, 5837 Bowercroft Street, Los Angeles 16, California.

WITNESS my hand this 18th day of August, 1954.

REUBEN MIKELMAN

State of California

County of Los Angeles, ss.

ON THIS 18th day of August

A.D., 1954, before me, Harvey

H. Buchanan, a Notary Public

in and for said County and

State, residing therein duly

commissioned and sworn, per-

sonally appeared Reuben Mik-

elman, known to me to be

the person whose name is sub-

scribed to the within instru-

ment, and acknowledged to me

that he executed the same.

IN WITNESS WHEREOF, I

have hereunto set my hand

and affixed my official seal the

day and year in this certificate

first above written.

(SEAL)

HARVEY H. BUCHANAN

Notary Public in and for

Said County and State.

My commission expires Sept.

28, 1954.

Published Aug. 26, Sept. 2, 9, 16,

1954.

McGee, David Zehr, Jim Bohman, James Browning, Craig Lockard, Billy Bousman, Billy Shier, Craig Smith, Kenneth Houston, David Robinson, Bill Hurst, Charles Charpentier and Kenneth Kaler.

ORVILLE J. JOHNSONS FETE BOWLING TEAMS

Mr. and Mrs. Orville J. Johnson, 1215 Tropical, were hosts at a barbecue recently when they entertained members of their bowling teams.



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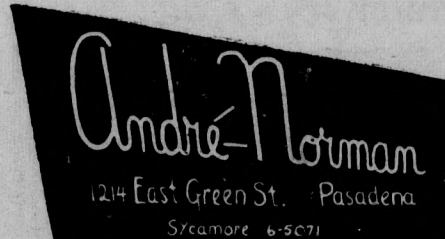
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4-5 HOURS HOUSEWORK—for Mondays. Experienced person. \$1.25 hour. CU. 5-0014. A-9-16

WILL CARE FOR YOUR CHILD while you work. Licensed home. SY. 6-7994. A-9-2-16

YOUNG MAN would like yard work—\$1 hr. Let me take care of your yard. CU. 5-0002. A-9-2-16

HIGH SCHOOL GIRL—exp. baby sitter & mother's helper. Days or evens. Barbara Estes, Custer 5-0946. A-8-121f

SHARPENING & REPAIR—LAWN & POWER MOWERS, TOOLS. 57 W. Montecito. A-7-81f

A-1 COLORED LAUNDRESS—excellent cleaning, also cooking & serving. SY. 8-7675. A-8-101f

ALTERATIONS—either at your house or mine. SY. 7-7165. A-9-161f

HOUSEWORK—\$1.25 hour, experienced; also child care. CU. 5-9557. A-9-2-23

HOUSE CLEANING—Summer rates, dependable service by month or by job. Painting our specialty. Fully insured. SYcamore 3-0676. A-1-181f

BABY SITTING—day and night. References. Own transportation. CU. 5-6431. A-6-101f

SIERRA TREE SERVICE: Pruning, wrecking, power saw. Fully insured. Custer 5-0651. A-8-61f

SIERRA SECRETARIAL SERVICE—Dictation, transcription and typing. Stencils cut and mimeographed. Alyce Herold. CU. 5-8226. A-6-251f

THOMAS HOUSE CLEANERS—Sept. specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857. A-11-201f

IRONING AND LAUNDRY—Done in my home. Reasonable. 111 N. Sunnyside. Custer 5-3779. A-9-271f

WOMAN will care for mother & baby. Reasonable amount of housework. Also practical nursing. CU. 5-3260. A-5-131f

RELIABLE MOTHER for baby sitting evens & weekends. Custer 5-6632. A-6-24-1f

SEE HANK for light hauling, odd jobs of any kind. License 238. Call CU. 5-9310. A-7-301f

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HELP WANTED

YOUNG LADY to take orders over phone. Part or full time. Our office. \$1 hr. CU. 5-3446. B-9-16

HOUSEKEEPER for elderly lady. Stay nights. 213 N. Auburn. B-9-16-30

FOR TEACHER OR BUSINESS woman—a priv. rm. with bath & board in exchange for baby sitting. Rancho Santa Anita area. CU. 5-1496. B-9-16-30

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QUESTION: In reading about theft of spare tires reported to police I've wondered how the owner would ever identify his own tire even if it were found. Could you tell me?

ANSWER: Truthfully most people can't identify their own property. The wise thing to do is to write serial numbers of all tires and accessories and note all identifying marks on a piece of paper and put it where you can find it when necessary. Most people won't take the trouble but it's a very good idea.

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IS THERE some nice grandmother near Coronet who will help my 8 yr. old son with his reading Mon., Wed., & Fri. mornings? Call CU. 5-2845. B-9-16

DRIVER WANTED—full time, over 21. Wistaria Cab Co., 4 N. Baldwin. B-9-16

DAY WORKER to clean small new house & do a little ironing. CU. 5-3996. B-9-16-30

BEAUTY OPERATOR—experienced, 5-day wk., no Sat. Excellent wages. DO. 7-9695 after 6. B-9-2-16

ELCOR PRODUCTS needs top grade lettering man. May work in part time or nights if needed. Apply at 1206 South Myrtle, Monrovia. B-9-16-30

BABY SITTER WANTED every Sunday 10-5. Permanent, \$500 hour. CU. 5-2772 after 7 p.m. B-9-2-23

FOR SALE—REAL ESTATE

2 BDRM. HOME—newly decorated, wall-to-wall carpet, lge. lot with fruit trees, 622 Mariposa. By owner. \$13,000. Good terms. CU. 5-9633 after 5:30. C-9-16-30

4 BDRMS. good neighborhood. Fireplace, dining rm. Lot 50x135. Older house. By owner. \$9,500. Terms. 153 Wilson. CU. 5-9540. C-9-2-16

SECLUDED HILLTOP building site, 1/2 acre. Valley & mountain view. Grading done. \$5,500. CU. 5-0085. C-9-2-16

ALMOST FREE—NO SMOG Apple Valley & Lucerne desert acres. Let me help you locate 5-acre govt. cabin sites. Dry breezy weather all year—3000 ft. elev. Magnificent panoramic view from Palisades or level site. 20 minutes to shopping center. 90 minutes thru Cajon Pass Frwy. \$10 to \$20 per acre plus nominal service charge for record search, locating and filing. Walter Thurner, Custer 5-1730. C-8-26-9-9

3 BDRM. HOME—separate dining or TV rm., fireplace, breakfast alcove, basement, patio, trees, Trans. & stores 1 block, nr. schools. Now vacant. Make offer. Owner, 78 Esperanza. C-9-9-23

FOR RENT

ROOM & BATH—separate entrance. Single. Furnished. By wk. or month. CU. 5-9757. D-9-16-30

SMALL, single furn. apartment in refined neighborhood, near transportation. New Frigidaire in kitchen. Water & gas paid. CU. 5-0012. D-9-16-30

LAGUNA BEACH—new 2 bdrm. cottage, furnished. Near ocean, market, restaurant, and bus line. Winter rates \$100 month. Byron Hopper, Jeweler. Custer 5-3372. D-9-16

FURNISHED HOUSE—4 1/2 rooms, 2 porches, 2 children ok. Near school buses and shopping. Healthy location; also 5 rm. apt., furnished, opp. swim pool. Also 1 single & dbl. Big reductions for perm. tenants. 533 Sturtevant. CU. 5-0067. D-9-16

VERY DESIRABLE small guest & care home in Sierra Madre for elderly lady. Mrs. Miller, 109 Auburn. CU. 5-6393. D-9-9

FURNISHED pleasant apt. for 1 person. Close in. Reas. rent. 52 W. Laurel. CU. 5-3852. D-8-18-9-2-23

FOR RENT—Used Refrigerators, \$5.50 month; Used Washers, \$4.00 month. 90-day rent may be applied on purchase. RASMUSSEN APPLIANCES, 43 N. Baldwin Custer 5-9258

FURNISHED ROOM with home privileges for lady, near Catholic church. CU. 5-6710 after 6. D-9-9-23

NICELY FURNISHED sleeping room, priv. kitchen & entrance. 126 E. Laurel. CU. 5-3621. D-9-9-23

HOUSE—4 rms. & bathrm., large porch, gar., partly furn., half blk. from City Hall. Snap. Inquire 76 W. Bonita Ave. D-9-9

APT.—4 rms., unturn., adults, \$65 mo. Utis. pd. Close in. See owner—house in rear. 91 Auburn. D-9-2-16

LOST AND FOUND

LOST—CAT—Gray with tiger stripe. Vic. 405 Churchill Rd. Reward. CU. 5-0340. G-9-9-23

FOUND—gold tie clasp & chain, with Greek letter key. Custer 5-0253. G-9-16

FOR SALE—MISCELLANEOUS

SOFA—7 ft. light gray, gold trim—just been cleaned. Traditional style. Bargain. 1320 Rexford. Coronet. CU. 5-1318. E-9-16-30

FRIGIDAIRE elec. stove—excellent condition. Hamilton-Beach vacuum cleaner. SY. 5-6678. E-9-16-30

REMINGTON TYPEWRITER—old but in good cond., standard keyboard. \$10. Edith Pietor Nelson, 686 Ramona. E-9-16-30

STOVE—Wedgewood, good condition. 4 burner, broiler, \$30; also davenport. 225 Sturtevant. CU. 5-0672. E-9-16

CLARINET with case—good condition. \$25. Portable phonograph, like new, 60 records, \$20. CU. 5-3684. E-9-16-30

CANARIES—good singers, also females. 141 Esperanza. CU. 5-9710. E-9-16-30

STOVE—Kenmore—gas, with glass oven door. Davenport & chair, blue; 4 poster bed, spring & mattress; 3 pc. fireplace set, all exc. cond. Bargains! Make offer. 148 W. Highland. E-9-16

9x12 OVAL BRAIDED RUG—usable for re-braiding. Cheap—make offer. CU. 5-0443. E-9-2-9

REFRIGERATOR—Coldspot, med. size. "Ezy" ironer. Bargains! CU. 5-6040. E-9-2-16

SINGER sewing machine, cabinet model. Good cond., \$30. Call after 6. CU. 5-0823. E-9-2-9

WASHER—"Easy Spira-matic"—square model working cond., \$20 as is. 390 W. Highland. E-9-2-16

MOVING—Must sell O'Keefe & Merritt gas range, Grillivator broiler, like new, double bed box springs & mattress, 9 ft. Servel ref., kidney dressing table, combination Philco TV & record player, 4 cylinder Wisconsin engine. CU. 5-1456. E-9-9-23

PERSONALIZED embossed business cards. 1000 for \$4.48. Sierra Madre News, 9 Kersting Ct., CU. 5-3324. E-7-91f

TUPPER WARE—home parties or gifts. Wanda Huffine. Custer 5-6305. E-11-191f

WE BUY and sell tools, machinery, furniture. DON'S USED MERCHANDISE, 1210 S. Myrtle, Monrovia. EL. 8-6880. If

FACTORY SECONDS—3 1/2 lb. jars Pickled Watermelon or Crabapples, \$2 ea. Stuffed Olives, 4 1/2 lb. jars, \$2.45 each. Also other items. Ward's Marmalade Factory, 275 E. Highland. No delivery. E-6-31f

KNAPP SHOES CU. 5-2429

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HARDWARE—LOCKS & KEYS—paints—plumbing supplies. Bill's Fix-it & Hardware, 199 N. Quigley, Pasadena, between Michillinda and Rosemead, off Foothill. Open Sun. 9-1 E-2-41f

WEDDING ANNOUNCEMENTS—INVITATIONS—RECEPTION CARDS, ETC. BEST QUALITY. CHOICE OF MANY STYLES. \$6.75 UP. SIERRA MADRE NEWS. E-6-3-17

LOOK, FOLKS! I gotta sell this trombone. It's a steal at \$35. A guarantee that the purchaser will sound like Tommy Dorsey in 34 easy lessons positively does NOT accompany this instrument. It has a few small dents in it and doesn't always hit the right notes but somebody with more talent than I have might fix that. Call CU. 5-0275 or CU. 5-3324 and ask for Johann. E-8-19

MISCELLANEOUS

SIERRA MADRE TRANSFER. Local and long distance moving. CU. 5-3374. I-8-41f

3 LITTLE KITTENS meowing for a good home! 579 E. S. M. Blvd. I-9-16

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DESIRE an attractive furnished 2 or 3 bdrm. house on year's rental in good Sierra Madre location. Will pay up to \$250 month. 2 adults and 2 young ladies. Reference. Douglas 7-6411. L-9-9-16

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WANT TO BUY—small R-2 lot Sierra Madre with room for additional house in rear. Write Box B. care NEWS. M-9-16-30

INDIVIDUAL WISHES TO BUY—residential lot, reas. Draw card with description & price to Box Y. NEWS. M-9-16-30

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MALE desires ride to L.A., vicinity 7th & Flower. Hrs. 8:45-5:30. Call after 6. CU. 5-2700. K-9-16-30

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WANT TO TRADE—My comfortable home, 2 large bdrms, dining & breakfast rms., fireplace, fenced yard, patio, corner lot on quiet Monrovia st., walking distance of high & grammar schools, for SIERRA MADRE property. Older type house acceptable but must have lge. yard. Write Box A, care NEWS. S-9-16-30

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R-3

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5-room house with greenhouse attached to 2-car garage; 1 3/4 baths, nice patio with 2-way fireplace, 2 bedrooms and dining room. Lot 75x172. **\$16,000**

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Kitchen & Bath Service
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Leaking sink areas repaired
Metal tile or wallboard to modernize your bath.
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MOUNTAIN AIR CONVALESCENT HOME
For Bed & Ambulatory Patients
Medical Supervision
24-Hour Nursing Care
All Rooms on Ground Floor
Rates Begin at \$40 Week
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SEWING MACHINE CLEARANCE
Drop head treadle.....\$17.50
Portable Electric.....\$29.50
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Singer Portable, rental \$4 mo.
FREE ESTIMATES
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Free home demonstrations.
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REAL CLAY TILE
Kitchens and Baths
Guaranteed Workmanship
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312 Grove Custer 5-9533

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D. E. Alexander
All Power Tools
Fully Insured—Free Estimates
221 N. Auburn Ave.
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Custom Built Furniture
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Guaranteed Work
Quick Service
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SIERRA MADRE NEWS — 7
Thursday, September 16, 1954

PERSONAL

We're glad to mail subscriptions to your out-of-town friends and relatives.
Subscription \$3.00 Yearly
Call Custer 5-3324

DOLLAR DAYS

THURSDAY • FRIDAY • SATURDAY
SEPTEMBER 16-17-18

Children's and Infant's Sleepers

Nationally Known Brands — Cozy and Warm for Chilly Nights Ahead!

COTTON KNIT—2 PC. WITH FEET
Sizes 00 to 4—Regular \$2.25

\$ DAYS
SPECIAL **\$1.39**

ONE-PIECE WITH FEET
Sizes 5 to 8—Regular \$2.50

\$ DAYS
SPECIAL **\$1.69**

INFANTS' SHIRTS
and
TRAINING PANTS

Reg. 69c and 79c

\$ DAYS
SPECIAL **39c**

BOYS' BOUCLE SUITS
and
CREEPERS

Regular \$2.98

FOR \$ DAYS **1/3 OFF**

GIRLS' "IN-OR-OUT"
TWILL SPORT
SHIRT

Long Sleeves, Multi-Colored
Sizes 8-10-12

Regular \$2.19—NOW **\$1.00**



ONLY A FEW
OF MANY SPECIALS
AT

youngland

"YOUR SHOPPING CENTER FOR THE NEEDS OF YOUTH"
34 N. BALDWIN • SIERRA MADRE • CUster 5-1762

FRIDAY NITE OPEN HOURS CONTINUE

The Chamber of Commerce announces that after canvassing the merchants in Sierra Madre, all major business houses have agreed to remain open Friday nights, starting Sept. 17. The survey was made by President Don Jackson and Al Morgan.

There will be a number of very small shops that will not stay open, but their owners are asked to keep the lights in their store windows on until 9:30 or 10 p.m. to keep the streets well lighted.

Joe: "Do you approve of the Woman's Club?"
Ed: "Sure, if argument and persuasion don't do any good."

THIS WORLD From page one

Would you help a blind person cross a road or guide him along a busy thoroughfare? Of course you would. To focus attention on the great humanitarian task of aiding the blind, White Cane Days have officially been set aside by the Lions Club this Friday and Saturday to raise funds to provide "light for the sightless." You can do your share in this wonderful program by purchasing a White Cane on these days.

Local Lions are planning a good talent show on Friday night and Saturday afternoon. Don't miss it when you come downtown.

The Chamber of Commerce reports that it has received a great number of complaints about the trash and papers that are swept into the street. According to the Chamber, many shop owners sweep the sidewalk accumulations directly into street, giving the downtown section an untidy appearance.

Blood Donors Asked to Help

Red Cross workers are now calling for donors to make their appointments for the Blood Bank which comes to Sierra Madre Oct. 6 at the Woman's Clubhouse. Its schedule there on that date will be from 3 p.m. to 7:30 p.m.

The importance of donors making their appointments ahead of time has been pointed out by Mrs. Ralph Jones, blood bank chairman, who explains that only in this way can the staff estimate the number of donors to be expected that day.

Because no one knows when he, or someone in his family, may need blood from the bank, it is necessary that the Blood Bank has a continuous supply from healthy donors to replace the amounts being used every day by those currently in need. Donors may make their appointments by calling the local Red Cross headquarters at 41 S. Baldwin, which is open from 10 to 12 a.m. and from 1 to 3 p.m., Monday through Friday, with Mrs. Florence H. Peterson, executive secretary, in charge. The number is CUster 5-0745. A second number, to be used only for blood program purposes, is CUster 5-3329.

SOUTHERN CALIFORNIA EDISON COMPANY

Notice of Filing and
Effectiveness of New Electric
Rate Schedules

The new electric rate schedules prescribed by the Public Utilities Commission of the State of California for Southern California Edison Company have been filed and are effective for service rendered on and after September 13, 1954, and except for Domestic Service Schedules D-1 to D-6, inclusive, the new schedules include optional rates which are new also effective. Copies of such schedules are available in the company's district commercial offices. Consumers' inquiries regarding the available options may be directed to such offices. The publication of this notice is to assist in advising consumers of the company who may be affected that such new or optional rates are effective and to aid them in their rate selection.

Dated: September 13, 1954.
SOUTHERN CALIFORNIA
EDISON COMPANY
By R. E. FIFE,
Vice President

HIRED BY CITY

Due to the illness of Mrs. Wanda Stevens who will be unable to return to work for some time, City Administrator Bevington was authorized by the City Council to hire Mrs. Elene Tracy as typist at a salary of \$226 a month.

Arrowhead Holiday

Mr. and Mrs. Bernard L. Saxson, 920 Medford, and their two sons, Robert and Mark, spent an enjoyable holiday at Lake Arrowhead. All kinds of outdoor activities were enjoyed by the foursome.

WORK ON DEBRIS BASINS From page one

was constantly in touch with legislators bringing their attention to the urgent need for additional flood control measures here, showing photographs and clippings illustrating the Montrose flood disaster of 1938.

OSTI'S DOLLAR DAYS

THURSDAY, FRIDAY, SATURDAY — SEPT 16-17-18

★ SCOOP! ★ COPPER PLANTERS

Something different—used for many purposes.
HANGING BASKETS, etc.

Regular Price \$3.00

SALE PRICE **89c** WHILE THEY LAST COME EARLY!

NEVER BEFORE SUCH A VALUE!

VARIEGATED IVY

IN 5-GAL. CONTAINERS

Staked and Tied

Regular Price **\$3.50** NOW **\$1.00**

GROUND COVERS

- ALGERIAN IVY
- ENGLISH IVY
- VARIEGATED IVY
- IVY GERANIUM
- ORNAMENTAL STRAWBERRY

REG. \$5.00
per FLAT
SALE **\$3.00**

COMBINATION Offer

- 1 Sack Steer Manure
- 2 lbs. Sweet Pea Food
- 1 oz. Sweet Pea Seed

Enough to Plant a 25-foot Row

Regular **\$1.50** SALE **\$1.19**

★ FLASH! ★

JUST ARRIVED

10,000 Jumbo King Alfred

DAFFODILS

ALL DOUBLE NOSE

Reg. \$1.20 doz.

SALE **69c** dozen

Ranunculus and Anemone **\$1.00**

Bulbs—50 for

NEW BULBS ARRIVING DAILY

CAMELLIAS

NAME VARIETIES

1 Gal. Containers

Reg. \$1.80 **\$1.00**

SALE ITEMS CASH AND CARRY

OSTI'S LANDSCAPE NURSERY

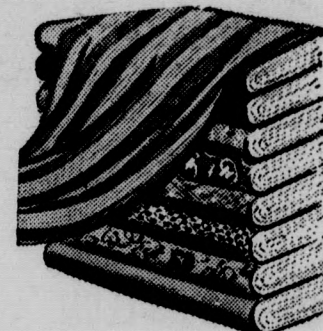
OPEN SUNDAYS CLOSED TUESDAYS
320 W. SIERRA MADRE BLVD. CUster 5-1273

DOLLAR DAYS

Thursday • Friday • Saturday — Sept. 16-17-18

YOUR OPPORTUNITY TO SAVE

- Sanforized Fine Whale CORDUROY
Large selection of colors.
First quality. No seconds. ONLY **79c** yd.
- BROADCLOTH PRINTS **39c** yd.
- PLAIN BROADCLOTH
SANFORIZED. **39c** yd.
- PRINTED SUEDE FLANNEL **39c** yd.
- COMBED CHAMBRAY
Glazed Prints, Percales, etc. **39c** yd.
- PILLOW SLIPS
GOOD QUALITY. Percale Finish. **39c** yd.



20 x 40-INCH

BATH TOWELS

FIRST QUALITY—PASTEL COLORS

each **49c**

Large 22 x 44-inch

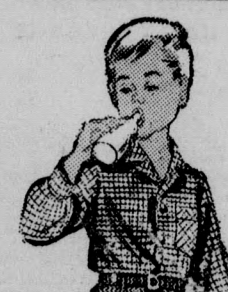
each **79c**

WASH CLOTHS

PASTEL COLORS

9c each

- BOYS' FLANNEL SHIRTS **98c and 1.29**
- BOYS T-SHIRTS—sizes 6 yr. to 16 yr. **98c**
FINE QUALITY. \$1.29 Value
- GIRLS' NYLONIZED RAYON PANTIES **39c**
WITH NYLON TRIM
- PLASTIC CLOTHES PINS
LARGE SIZE with Heavy Coil Spring. Assorted colors. **2c** each
- HAIR BRUSH—Nylon Bristles
CLEAR PLASTIC BACK. ASSORTED COLORS. **39c** each



Garland's Dry Goods

AND 5-10-25c STORE

5-7 KERSTING COURT

OPEN EVERY FRIDAY EVENING

Specials at SIERRA MADRE HARDWARE During

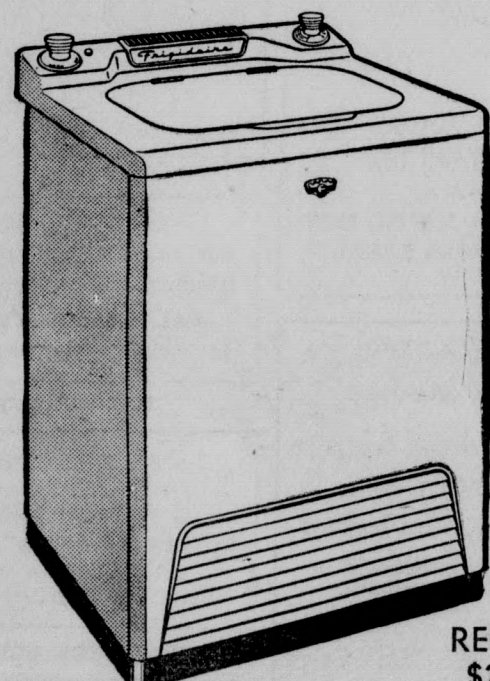
DOLLAR DAYS

THURSDAY • FRIDAY • SATURDAY • SEPT. 16-17-18

NOW ONLY

\$199.95
AND YOUR
OLD WASHER

for this all Brand New
FRIGIDAIRE
Fully Automatic
WASHER



REGULAR
\$229.95

- Priced with the lowest—Gives you the most!
- COME IN! Get real proof that it tops all Washers in its class!
- EASY TERMS!

• WICKER CLOTHES HAMPERS **\$5.95**
PEARL COVERS. Reg. \$8.95

• SOIL SOAKERS
10 feet **\$1.00** 15 feet **\$1.49**

MANY OTHER ITEMS, TOO NUMEROUS TO MENTION, SMALL QUANTITIES, AT SPECIAL PRICES.

SIERRA MADRE HARDWARE CO., Inc.

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★ Free Parking in Rear ★

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SAVE
up to

\$11.00
on a new
HOOVER CLEANER

HOUSE PAINT SPECIAL

WHITE OR GREEN

Gallon

\$2.98

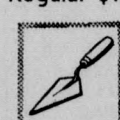
Quart

79c

GARDEN HOE

Regular \$1.95

98c



POINTING
TROWEL

19c

ROOF CEMENT

1 Gallon

\$1.00

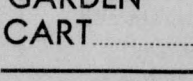


26" HAND
SAW

\$1.98

GARDEN CART

\$5.95



COOKIE SHEET

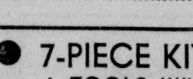
10" x 15"

45c

CANVAS GLOVES

Pair

29c



• 7-PIECE KITCHEN SET
6 TOOLS WITH RACK

\$1.49

• SCREW DRIVER SETS

4 PIECES IN ROLL

\$1.00

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205 E. Foothill \$11408-3119

Sat. Even. 5 Weekdays, 7 p.m.
Sat. Matinee Only—1:30 p.m.
Sun.—Continuous from 1 p.m.

Wednesday thru Tuesday
Two Technicolor Hits
MARTIN and LEWIS are
"LIVING IT UP"
with JANET LEIGH
Plus
Robert Taylor, Eleanor Parker
"Valley of the Kings"

Jalopie Car Giveaway
Friday Night
KIDS' SHOW
Wed. and Sat. at 1 p.m.
Thurs. is Family Bargain Nite
\$1.00 for Entire Family

SIERRA MADRE

CU 5-3301

"Your Hometown
Movie"

Wednesday-Saturday

In Technicolor

ALAN LADD

plus

MICKEY ROONEY

"Drive a Crooked Mile"

Sunday—Monday—Tuesday

NOT RECOMMENDED

FOR CHILDREN

Winner of Cannes Festival

"One Summer
of Happiness"

Plus

FRED MacMURRAY in

"Pushover"

CROWN

— NOW — thru Tuesday —

WARNER BROS. PRESENT

KING RICHARD

AND **THE CRUSADERS**

FROM SIR WALTER SCOTT'S "THE TALISMAN"

WARNERCOLOR — STEREOGRAPHIC SOUND

— Plus 2nd Big Hit —

SHIRLEY BOOTH

ROBERT RYAN

in HAL WALLIS' PRODUCTION

ABOUT MRS. LESLIE

A PARAMOUNT PICTURE

... Social and Club Activities ...



LT. AND MRS. MICHAEL JAMES BROWN, who were married Aug. 11 in St. Edmund's Episcopal Church, San Marino, are honeymooning in Honolulu. The newly married couple made the trip to the islands aboard the S.S. Lurline and are staying at the Surf Rider hotel on the beach at Waikiki. Mrs. Brown is the former Nancy Millwee Kent, daughter of Mr. and Mrs. George William Kent of San Marino. Lieutenant Brown is the son of Mrs. Stella Huggins Brown, 661 W. Sierra Madre, and Willet Henry Brown of Bal-Air.

Altom-Nelson Rites
Sept. 10 in Lancaster

Renia Louvenia Nelson, 161 E. Montecito, and Conley Eason Altom of Little Rock, Calif., exchanged nuptial vows Sept. 10 in the Lancaster, Calif., home of Mr. Altom's daughter, Mrs. Mary Ellen Grady.

The bride was attired in a powder blue nylon afternoon dress accented with white accessories. A small reception followed the ceremony with members of the family in attendance.

The bride has been a resident of Sierra Madre for the past 14 years. She and Mr. Altom will make their home in Little Rock.

Membership Tea
For Woman's Club

Members of the Sierra Madre Woman's club will gather for the first meeting of the club year Wednesday, Sept. 22, at 2 p.m. in the clubhouse for their annual membership tea.

Mrs. Peter Tabahak, second vice-president, is chairman for the affair, with Mrs. Al L. Pruitt as co-chairman. The executive board members will be hostesses for the occasion. Those assisting at the tea table will be Mrs. Helen M. Bonn, Miss Clara Sykes, Mrs. William Heller and Mrs. James A. Gittinger.

Pops Concert Slated
For Tomorrow Night

Anna Maria Alberghetti will be guest artist at the second Pasadena Pops Concert to be held tomorrow night, Sept. 17, at 8:30 p.m. at Santa Anita Park. The program will be televised over Channel 7 at 10 p.m. and is under the sponsorship of the Junior League of Pasadena.

Appearing again will be Stan Fisher, harmonica virtuoso, who made his debut at the "Pops" last Friday. He was enthusiastically received opening night and will share honors with Miss Alberghetti tomorrow night.

Federation of Republican Women Plan
8th Biennial Convention Sept. 21-23

A star-studded program of leading government figures has been scheduled by the members of the National Federation of Republican Women for their eighth biennial convention which will be held Sept. 21-23 in Los Angeles.

Highlight of the event will be the address of President Eisenhower in the Hollywood Bowl on Thursday night, Sept. 23, which climaxes three days of convention sessions at the Biltmore hotel and the Shrine auditorium, according to Mrs. Carroll D. Kearns, wife of Congressman Kearns of Pennsylvania, who is national NFRW president.

When the President speaks at the Hollywood Bowl, his appearance will be under the auspices of three organizations, the National Federation of Republican Women, the Citizens for Eisenhower, and the Democrats for Eisenhower. But to some 5,000 women delegates, many hundreds of them from the eight southern counties of Southern California, his address will be the high point of three busy days of meetings and talks by top government leaders.

Distinguished women members of Congress and wives of Congressional leaders will play important convention roles, according to Mrs. Kearns, who announces the wife of Senator Homer Ferguson of Michigan and the wife of Congressman Richard Simpson of Pennsylvania will be on the reception committee with honorary members including the wives of California's Senators William F. Knowland and Thomas H. Kuchel, and the wife of Los Angeles Mayor Norris Poulson.

Women leaders in government will highlight the first day's convention program with Honorable Elizabeth Farrington, Hawaiian delegate to the U. S. House of Representatives as main speaker, Wednesday morning, Sept. 22. The first day's luncheon at 1 p.m. will honor Republican women members of Congress and wives of Republican Congressmen.

Honorable Marguerite Stitt Church, Congresswoman from Illinois, will give the afternoon convention address with Martha Rountree moderating a panel of distinguished Repub-

lican women on the topic, "Women Want to Know." A banquet will be held in the Biltmore Bowl the night of Sept. 23 with speakers including Senator Everett Dirksen, chairman of the Republican Congressional Committee.

Mrs. Kearns, Mrs. Gladys O'Donnell of Long Beach, who is new president of the California Federation of Republican Women since the resignation of Mrs. John Fuller to become women's director of the Federal Civilian Defense Administration in Battle Creek, Mich., and Mrs. Cecil Kenyon of San Marino who is luncheon an banquet chairman, have announced that all convention sessions are open to all federation members and their guests.

St. Rita's Guild Has
Membership Luncheon
Slated for Sept. 21st

The first meeting for St. Rita's Guild will be a membership luncheon in the parish hall Tuesday, Sept. 21, at 11:45 a.m. Mrs. Francis W. Danielson and Mrs. Louis Lampi are in charge of the affair.

Final plans will be made at this meeting for the teachers' reception which is slated for Thursday, Sept. 23, from 7 to 9 p.m., in the parish hall.

Mrs. Roland H. Rosauer, president of the Guild, has announced the following committee chairmen who will work in the coming year. Mrs. Thomas Marchione will be room mother chairman, assisted by Mrs. Louis Civerolo as associate; Mrs. Willard J. Chandler, publicity; Mrs. Sam La Sala, hospitality; with Mrs. Thomas H. Welch as associate chairman; Mrs. Francis W. Danielson, refreshments; with Mrs. Louis Lampi as associate; Mrs. Ralph Twedell, coordinating council;

Also, Mrs. Ted Larcombe, first Friday breakfasts; Mrs. Frank A. Spencer, decorations; with Mrs. Blanche H. Burmeister as associate; Mrs. Leslie A. Webster, historian; Mrs. Victor Daniels, fashion tea; with Mrs. Thomas Lynch as associate;

Also, Mrs. Walter P. Fleming Jr., National Council of Catholic Women; Mrs. James E. Crossman, personal interest; Mrs. James Burke, retreat; Mrs. Grace Rondeau, USO, with Mrs. George Brennan as associate; Mrs. Peter Thill, Mrs. A. G. Courdeau, and Miss Louisa Shippey, Socristsons.

A vibrating speedometer pointer, reports the NAC, is usually a sign of a loose union or lack of lubrication.

Friendship Club
Presents Children's
Fashions Sept. 25th

The sewing group of the Sierra Madre Friendship Club will present a children's fashion show, Saturday, Sept. 25, in the City Park at 2:30 p.m. This unique show is to model the dresses made by the group under the direction of Madam Berthe Babin.

A hundred dresses, size 2 to 7 years, are made each year by the group to be donated at Christmas time to Santa Theresa Orphanage of Duarte, the Los Angeles Orphanage, the Sisters of West Adams Orphanage, and the Navajo Indians.

The dresses have been designed by Madam Babin and 50 of them were made by her. She was assisted by Mrs. Ann Crouley, Mrs. Etta Lequine, Mrs. Ruth Metter, Mrs. Jessie Martin, Mrs. Blanche Gallegos, and Miss Clara Hickok, in making the additional 50.

The children's program will be produced by Mrs. Henry Shippey. Mr. and Mrs. Shippey are executives of the National Save the Children movement.

The children taking part in the program will be presented with floral baskets as a souvenir of the occasion.

Following the fashion show, tea will be served on the patio of the Park House. There will be no admission charge for the show, only a silver offering at the tea table.

Mills College Club
Sponsors Rose Tea

Members and friends of the Pasadena Mills College club met in the Chapman Woods home of Mrs. Eugene M. Pierce for a "Rose Tea" and fashion show. Models for the very feminine clothes were eight recent graduates.

Assisting at the rose-decorated tea table were Mrs. William H. Taylor, Jr., president of the Pasadena Mills College club, and Mrs. William H. Marmon, 91 E. Orange Grove, chairman of student recommendations.

Sierra Partners
Have Dinner Party

The Sierra Partners, young adult group of Church of Our Redeemer, Methodist, met at the home of Mr. and Mrs. John McBride for a Mexican dinner. Tacos and enchiladas were served to a most appreciative group. A brief business meeting was held following the dinner to plan future activities and to discuss a name for the group. The name finally selected was "Sierra Partners."

Those included in the evening of fun were Dr. and Mrs. Robert Hinshaw, Mr. and Mrs. George Swanson, Mr. and Mrs. William Heller, Mr. and Mrs. Gerald Wilson, Dr. and Mrs. George Frempter, Mr. and Mrs. George Lobnow, Mr. and Mrs. Eugene Lammers, and the pastor, Mr. Raynor Smith, and Mrs. Smith.

The group plans to attend the play, "The Open Palm," at the Farnsworth Park next October. Mrs. McBride will be one of the actresses in the play.

ALA Members Plan
Meeting Sept. 23rd

Members of the American Legion Auxiliary will meet in the home of Bernadine Bent, 700 Skyland Drive., Thursday, Sept. 23. Thelma Proctor, hospitality chairman, has reminded the members that the "Gifts for Christmas" are now being collected for the chapter's veterans at the San Fernando Veterans' hospital. The deadline for the turning in of these gifts has been set at Nov. 1.

The members are also making sport shirts for the boys in the hospital.

Jewish Center Plans
Tea September 21st

Early fall events for the members of the women's division of the Foothill Jewish Community Center of Sierra Madre will get underway Tuesday, Sept. 21, at a membership tea and program to be held in the home of Mrs. Manuel Maller, 1430 E. Lemon, Duarte.

The program will include an original skit written by Mrs. Irving Cohen and Mrs. Robert Spencer. Those taking part in the presentation of the skit are Mrs. Seymour Lampert, Mrs. Jack Grossman, Mrs. Aaron Glaser, Mrs. Charles Steckel, Mrs. Lee Streicher, Mrs. Sol Morien, Mrs. Dave Hermanson, Mrs. Harvey Mendel, Mrs. Sencer, and Mrs. Cohen.

Mrs. Irvin Kaufman, program chairman, has planned a program of wide variety and all newcomers to the community are encouraged to attend this tea.

Geo. W. Groth Jr.
Enjoy Camping Trip

Dr. and Mrs. George W. Groth Jr., 147 N. Baldwin, and two of their children, George and Christine, recently returned from a week's camping trip in the High Sierras and Mammoth Lake area.

ANTS?

Phone QUINTON-SCHOOLEY

SY. 2-2428

Free Estimates

The Local Ant Control Co.

YOUR FAMILY RESTAURANT

16th Year in Pasadena
• CHICKEN • RABBIT • STEAK • FISH •
All the Hot Biscuits you wish—Home-made desserts a la mode
Hours: 11:30 a.m. to 8:30 p.m. (Closed Mondays)
75c to \$1.25—CHILDREN'S DINNER 75c

BROTHERTON'S**Famous FARM HOUSE Dinners**

2239 EAST COLORADO PASADENA SYcamore 6-5058
(1 block west of Uptown Theatre) Free Parking—No Liquor

DOLLAR DAYS

Thursday, Friday, Saturday, Sept. 16-17-18

PRESTO—Reg. 14.95

Pressure Cooker 11.95

PRESTO Stainless Steel—Reg. 19.95

Pressure Cooker 14.95

NESCO—Reg. 19.95

ROASTER 14.95

STEAM—Reg. 19.95

IRONS 14.95

Manning-Bowman—Reg. 27.95

MIXER 17.95

MAGNA-LITE Insect Repellent

CANDLE 79c Regular 1.00

B. F. GOODRICH—Reg. 6.60

TENNIS SHOES 4.50

B. F. GOODRICH—Reg. 6.50

MEN'S HI-BOY 4.25

B. F. GOODRICH—Reg. 3.95

BLACK SHOES 2.80 BOYS'

B. F. GOODRICH—Reg. 3.25

Blue Oxfords 2.45 WOMEN'S

WOOL SPORT

SOCKS 59c Sizes 10-11-12-13 Regular 70c

Regular 3.25

COCOA MATS 2.75

GREYHOUND EXPRESS—Reg. 6.30

WAGONS 4.75

CHILD'S—Reg. 3.15

RED CHAIR 2.35**★ WOV-N WOOD LUNCH BASKETS ★**Complete with Dishes for 4
5.75 Regular 7.50Complete with Dishes for 6
6.85 Regular 9.50**RECORDS (45 and 33 $\frac{1}{2}$) 33 $\frac{1}{2}$ % OFF****RASMUSSEN APPLIANCE**

43 N. BALDWIN AVE.

CUster 5-9258

V.F.W.

HARRY L. EMBREE POST

No. 3208

Meetings

Every 2nd & 4th Wednesday

"If you served Overseas
you belong with us"

37 E. Montecito CU. 5-7066

DOLLAR DAY
VALUES**✓ Check These Specials for**
Thursday - Friday - Saturday

We Are Giving You the SHIRT Off Our Back!

HINDAN and WHITE STAG

Reg. \$3.00 and \$4.00.....SALE \$1.98

Reg. \$5.95.....SALE \$3.98

JEWELRY

White and Some Metals

Reg. \$1.00.....SALE 59c

WHITE STAG SHORTS

Reg. price \$2.95-\$3.95.....SALE \$1.98

DRESSES

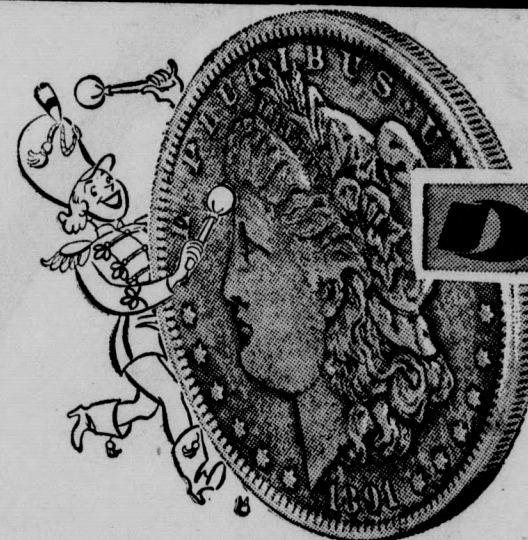
Assorted Sizes

Reg. \$14.95—while they last.....\$5.00

Fashion Future
Sierra Madre

95 W. SIERRA MADRE BLVD.

CUster 5-9720

**RALPH'S**
Value-Packed**DOLLAR DAYS**Thurs., Fri., Sat.,
Sept. 16-17-18**LOOK AT THE SAVINGS ON THESE SPECIALS!****WOMEN'S**
TERRY CLOTH
SCUFFS**\$1.99**
only**ACROBAT SHOES**

DISCONTINUED STYLES

Values to \$6.95

\$3.99**Men's & Boys' Shoes**

DISCONTINUED STYLES

Values to \$10.95

\$4.99 \$6.99**ODDS AND ENDS**

CHILDREN'S

SUMMER SANDALS**\$1.99**

WOMEN'S

LEATHER SCUFFS

By OOMPHIE

Regular \$4.95

\$2.99**Ralph's Family Shoe Store**

41 N. Baldwin Ave.

CUster 5-0479



PAINT TO PROTECT AS WELL AS BEAUTIFY YOUR HOME

Let us help you select your paint! Glidden's Paints and Wallpapers Venetian Blinds - Window Shades

MONROVIA NATIONAL PAINT STORE
610 S. MYRTLE AVE. - ELLIOTT 8-1181 - MONROVIA
"The One-Stop Home Decorating Center"
(S & H GREEN STAMPS)

money problems?

WHY WORRY

when you may have the cash you need in record time! Best of all—you choose the time. Visit our new office today.

SEABOARD FINANCE CO.

111 W. FOOTHILL BLVD.

ELLIOTT 9-1687

DOLLARS

Thursday, Friday, Saturday — September 16-17-18

JUMBO METAL WASTEBASKET

\$1.00

First Quality ANKLETS BOYS' and GIRLS'—Reg. 39c

3 for \$1.00

CANVAS 3-RING BOOSTER BINDER

STAMPED PASADENA

Regular \$1.19

\$1.00

BATH SIZE TERRY TOWEL

Regular 69c

2 for \$1.00

Full Size PENCILS Eraser Tip—Bright Colors

doz. 29c

REECE 5-10-25c STORE

Across from Bank

Sierra Madre

Chemistry Award to Local Caltech Man

Dr. Norman R. Davidson, 318 E. Laurel, associate professor of chemistry at the California Institute of Technology, has been chosen 1954 recipient of the American Chemical Society, it was announced this week.

The award is made annually to a young chemist, residing in the 11 western states, who has done his major work in the west. Presentation of a gold medal will be made at a dinner to be held Oct. 11 in the San Francisco Bay area.

Mr. Davidson is specifically to be recognized for his investigations of the rates of very fast chemical reactions. This study, which has been his major research project at Caltech, involves reactions that take place in less than a thousandth of a second. He has done pioneering work in developing techniques to initiate and study such reactions.

Professor Davidson has been a member of Caltech faculty since 1946 where he teaches both freshman and graduate courses in addition to carrying on his study of fast chemical reactions and investigations of the properties of complexions in solution.

WANT TO BUY A REFRIGERATOR? Look in the want ads.

Richard A. Hawks Family to Move To Hemet Oct. 1

Mr. and Mrs. Richard A. Hawks and daughter, Karen, will move into a new home in Hemet, Oct. 1. Mr. Hawks, who is president of Sierra Engineering company here, will retain his business interests and activities in Sierra Madre, however.

An older daughter, Marcia, will be attending the University of California during the year and their son, Michael, will be at Brown Military Academy at San Diego. Karen will be a student at Hemet High school.

Hawks, whose family's name goes back to the pioneering days of Sierra Madre, will observe his 25th year in business here next June. After developing his talents as a mechanic and inventor in jobs with the Southern Pacific railroad, Douglas Aircraft and Northrop, he developed the R. A. Hawks company to the point where Sierra Engineering, a fast growing branch of the business, merged with the original company in August, 1953.

The Hawks' new home, designed by Architect Harold Zook, will include a swimming pool and 20 acres now cultivated for alfalfa and watermelon. The location, with P.O. Box number 1045, is between Lyon and Kirby streets on Acacia street in Hemet.

The Hawks' present home at 75 Lowell Ave. has been sold to Mr. and Mrs. John Torrey, 109 E. Grandview. Because the Torreys are scheduled to make their move Sept. 15, the Hawks' address for the next two weeks after that date will be: "A motel, street number unknown!"

Today—Sawyer's Tomorrow—Career

Business Training

Will Lead to Success!

MANY EXCELLENT SECRETARIAL OPPORTUNITIES in specific fields of employment are available. Current starting salaries range from \$10 to \$200 with unlimited opportunity for advancement.

SAWYER'S training results in top level business positions in the FASTEST POSSIBLE TIME. Write or phone Registrar for further information and catalog.

NEW TERM: SEPT. 20

Limited Enrollment

SAWYER SCHOOLS OF BUSINESS

1165 E. Colorado Street SY 2-7193

Friends of Library Name Committees for Coming Year

Plan First Public Meeting For Early Part of November

Plans for its public meeting during the coming year and the appointment of committees were under discussion at the September meeting of the board of directors of the Sierra Madre Friends of the Library which met at the home of Miss Martha C. Pritchard.

Miss Pritchard, member of both the City's Library Board and the policy committee of the Friends group, detailed the latest developments toward the realization of a new library building. She reported that the City Council has advertised for bids on the structure, which was designed by Robert Ainsworth of Pasadena. The bids are to be opened Sept. 27.

Mrs. John E. Conzelman, Friends president, announced that members of the group are most welcome to attend the board meetings, to be held the first Thursday of each month. This is in line with the board's decision to keep the open meetings business-free, she said, with emphasis being on cultural and entertainment programs.

Plan Open Meeting
Dr. Paul M. Sheldon, Friends vice-president, also will serve as program committee chairman. Aiding him will be George B. Morgridge, Lee Shippey, Rev. Robert N. Schaper, Mrs. Frazier Dougherty and William K. Keith. It was decided to hold the first public program during the early part of November.

Mrs. George O. Osborn was selected to serve as membership committee chairman and Harry Lange and Mrs. James C. Winslow will continue on this committee. Mrs. Osborn reported that membership information may be obtained at Lange's office or the library.

The finance committee chair-

man will be Mrs. Charles H. James. Other members include Hugh F. Colvin, Felix H. Gibian, Charles W. Jones and the treasurer, J. J. Fetters. Fetters reported funds on hand as \$580.15.

Plan Memorial Room

Since the group's most pressing project is planning for furnishing and equipping the Sierra Madre Memorial room in the new library building, Mrs. Conzelman also appointed chairmen of committees primarily concerned with this. Mrs. Daniel D. Strite was named as chairman of the furnishings committee; Mr. and Mrs. T. M. Randolph Parker, exhibits; Francis Eakman, war memorial; Dr. Daniel L. D'Arcy, special gifts; Raymond D. Andrews, audio-visual; Mrs. George H. McBurney, special displays, and Charles F. Morse, music. Mrs. Stanley D. Fish will be a member of the music committee.

Andrews also was selected to represent the Friends at the Coordinating Council sessions, while Mr. and Mrs. F. Joseph McCormack were named as co-chairmen of the public relations and publicity committee.

200 Members

The Friends of the Library, started in October of last year, now has more than 200 members, Mrs. Conzelman reported. Aims of the new organization include the presentation of cultural programs for the community, encouragement of private gifts to enrich the library's resources, conferring with the Library Board regarding the library's conduct and welfare, and promoting wider knowledge in the community of the functions, services and needs of the library.

S. M. DISCLOSES BATTING AVERAGES; NOT TOO HOT

Below are the final batting averages of the Sierra Madre softball team. As predicted before the season, the Perrys—Wayne, Bob, and Jerald, would be at least half the team. But as usual this reporter was wrong on his prediction, and they were three-fourths. If the Sierra Madre softball team did not have the Perrys playing with them, they would've been in close competition with the NOTS team which had a seasonal record of no wins and nine losses.

AB H AV.
*Richter 1 1 1.000
*Loza 2 1 .500

*Raphael	7	2	.285
*Lovejoy	8	1	.250
G. Perry	24	7	.209
W. Perry	24	5	.208
B. Perry	34	7	.205
*M. Pennock	10	2	.200
Manakin	24	4	.166
D. Pennock	34	5	.147
*Pascoe	22	3	.142
*Brogger	21	3	.137
*Luvisi	15	2	.133
*Paulus	17	1	.110
Bell	31	3	.096
Hayes	13	0	.000

(*) Indicates player missed two games or more.
Yes, you're right. All they needed was a little more batting practice.

Dick Jenkins Shows Pictures to Kiwanis

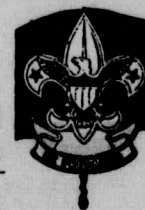
Dick Jenkins of the staff of Hartman's Pharmacy, showed colored slides of northern Vermont and the Maine Coast which he took on his recent vacation to members of the Kiwanis Club last week.

President Dave Allen ap-

pointed an election committee composed of three of the past presidents of the club for the purpose of preparing ballots for the coming election of directors and officers. Appointed were Charles Klunk, chairman; Knox Hagar and Art Morris.

Special guest at the meeting was William R. Ne Smith, an administrative officer of the Boy Scouts of America.

SIERRA MADRE
Boy Scouts — Troop 3
Present the Third Annual
Ice Cream and Cake Social
FRIDAY NITE—SEPT. 24—6 TO 8 P.M.
Have Your Dessert with Us!



Pritchard Hall
Congregational Church of Sierra Madre
ENTERTAINMENT
Unusual color motion pictures of Troop 3 trips
... Monument Valley, Arizona, High Sierras, etc.
25 cents

DO IT YOURSELF!



SAVE UP TO 70%

IT'S Easy TO BUILD OR REPAIR

WALLS • WALKS • DRIVES • PATIOS

BARBECUES • TREE WELLS, etc. with

RED-E-CRETE

Ready-Mixed Cement Products in Sacks
Saves buying, mixing and cluttering up your yard with separate materials... whether making odd job repairs or creating new pleasure "projects." Eliminates mistakes and wasteful left-overs. Saves up to 70% in labor costs and contractors' profits.

Just Add Water...
to the amount of accurately mixed RED-E-CRETE you want to use. Start and stop when you like. (With Asphalt Mix add no water—just tamp.)



Insist On RED-E-CRETE—The Original Quality Product—Sold By These Dealers

Sierra Madre
SIERRA MADRE HARDWARE
31 W. Sierra Madre Blvd.
Pasadena
BILL'S FIXIT AND HARDWARE
199 N. Quigley St.



FORD'S THE LEADER

(and looks it!)

In fine-car feature after feature, Ford's far out front in its field. Only Ford gives you styling that will stay in style... new Ball-Joint ride and handling... high-spirited V-8 "Go"

It's no wonder so many people are swinging over to Ford! Ford offers more fine-car features than any other low-priced car.

You can see Ford's leader in "looks." With its long, low, clean-cut lines, Ford's the acknowledged trend-setter in the industry. And Ford has interior luxury to match, with the latest in modern

fabrics... the handsomest in trim. And Ford acts the leader, too. Riding and handling are always smoother, easier because of Ford's revolutionary Ball-Joint Front Suspension (exclusive to Ford in the low-price field) that cushions the bumps of even the roughest roads and helps keep that new-car "feel" far longer.

Ford is the only car in its field with a V-8 engine, the 130-h.p. Y-block V-8. And Ford offers this V-8 "Go" today!

You may choose from three great transmissions: Fordomatic Drive, Overdrive, or Conventional Drive. For still greater driving ease and pleasure, you may make your Ford as automatic as you like with power assists... Power Steering, Power Brakes, Power Windows (both front and back), and a 4-Way Power Front Seat.

And with Ford's many, many other fine-car features such as suspended clutch and brake pedals, Center-Fill Fueling and the new Astra-Dial Control Panel, Ford is now more when you sell. It's a proven fact that Ford returns more of its original cost, at resale, than any other car in the low-price field! Come in... Test Drive a Ford today, and see why.

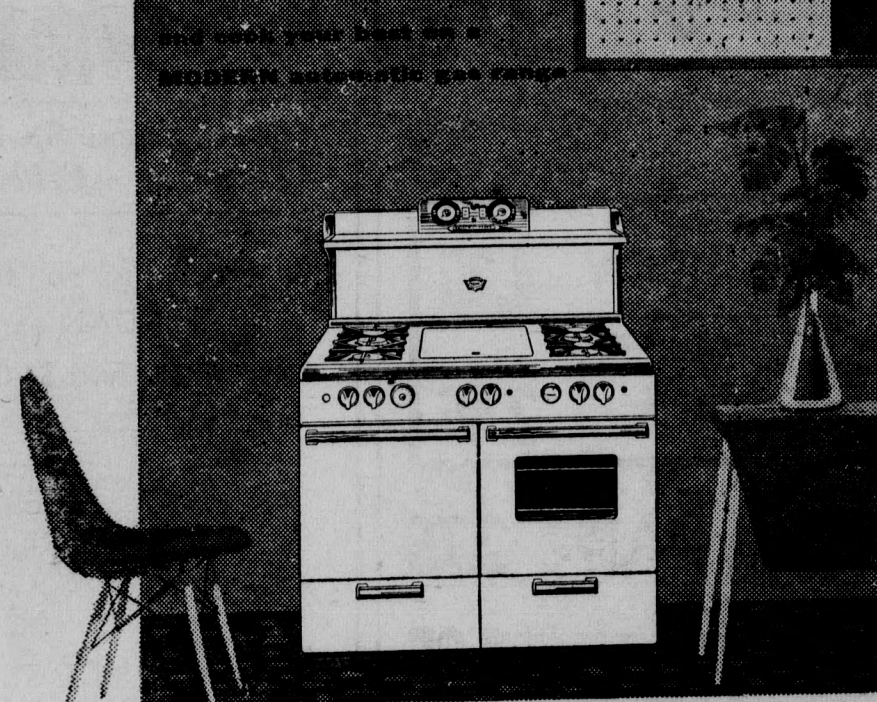
More people are trying Ford...
More people are buying

FORD CARL HANSEN

120 W. Sierra Madre Blvd. ★ Custer 5-2321

Great TV, FORD Theatre, KNBH (4) Thursday, 9:30 P.M.

Give your kitchen the MODERN LOOK



New GAFFERS & SATTLER CP Automatic Gas Range, one of many CP gas ranges available in this area.

Get ready for a thrill—the moment your new automatic gas range arrives. Suddenly your kitchen's your showplace—the room with the Modern Look. For the new automatic gas ranges are "smoothies"—with sleek, smart lines and finishes of white or decorator colors.

Then smack on the heels of the first thrill, comes another—the joy of cook-

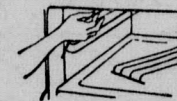
ing on a range that obeys your every command. You get instant choice of cooking heats...any heat you want. You follow even the trickiest recipes with confidence.

To top it all, your new automatic gas range cooks clean, cool and fast—and costs less to buy, install and use. So make a date now to see the new automatic gas ranges demonstrated.

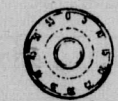
...MODERN features, too



Completely automatic.
Smooth-turning control knobs bring the clean blue gas flame to life—*instantly*. Oven, broiler and top burners all light automatically. Automatic clock control, too.



Oversize oven. Snap the side runners out and there's even more room in this expandable oven. Ideal for roasting big Thanksgiving and Christmas turkeys.



Timer for top burner. Now you can time top-burner cooking with precision. Timer shuts top burner off automatically when pre-set cooking time is up.

SOUTHERN COUNTIES GAS COMPANY

Only GAS gives you such modern automatic appliances

FIRE FLAMES

By JAMES HEASLEY

When the drill bell sounded at the fire station only a few volunteers were missing. The drills are so necessary to our efficiency that we'd like to see 100 per cent attendance.

Those who answered to roll call hid themselves with the rigs to the Canyon area and found many difficulties to be overcome in case of a real fire there.

Gene Toms and a crew drove into the crowded vicinity and found excellent water pressure and adequate turn-around area. Many fine homes enhance the hillsides, any one of which could make a very large fire.

While Gene and his crew scanned the north area of the Canyon, Charley Brown connected to a plug in the thickly-housed area around the Canyon swimming pool. And being so close to the pool he took time to draft from it, giving instructions as he went along. Everything worked out as expected.

Residents of the Canyon were momentarily alarmed and glad to hear it was just a practice. In case of fire there it is advised that the roads be kept clear for the fire trucks. Water supply through the Canyon is good, with plenty of fire plugs and pressure.

Biggest danger is road blocking. Residents are urged to avoid traffic congestion in the event of fire in the Canyon.

The regular business meeting following the drill was not without the usual time-consuming discussions, some of them not business at all. Our friend, Sam Gorman, who attends regularly, had some trouble keeping quiet which cost him a few pennies.

Fran Eakman was good enough to supply pie and ice cream for our "feed" after the meeting. He had prevailed upon women of the Civic club to furnish the pies, some of which arrived hot from the oven.

The entire fire department membership wishes to thank the ladies for this consideration. This is a great help in keeping the men together.

An expensive public address system, owned by the Volunteer Fire department and purchased with money from the pockets of members, has turned up missing. This is strictly a loss to the fireman.

If it should "happen" to turn up unexpectedly, a very grateful group of fellows at the fire station will ask no questions. It is suspected where the system might be. Hope no police action will be required.

Cigars arrived from Jimmie Cole and announcement of the new "rig" in his family was read. It's a girl for the Coles and Jimmie says she has a good sounding device!

Because the San Diego over-hand ball team of the Little Coast League here has won the pennant, the Fire department, being the San Diego team sponsor, voted to give each player on the team a trophy.

The department also voted another donation to the March of Dimes.

Spring hats are usually displayed on dummies. And some of them look like they were designed by one.

DO-IT-YOURSELF PLYWOOD

It's a lot of fun to be your own carpenter and to line an attic or basement with a nice-looking interior.

Some of us, though, fall just a bit short in time or in ability to nail up piece after piece of narrow lining. That isn't necessary, fortunately, because you can get most pleasing effects by using plywood.

You can choose between Redwood, Pine or Fir, in sheets 4 feet by 8 feet. That minimizes the nailing and fitting labor. You can also use hardwood plywood if your taste runs that way.

The finishing with varnish or lacquer or paint is easier, too, on plywood.

Look over the displays in our yard.

Just drive in and park.

Hammond
The Dependable
Lumber Company

Arcadia
205 E. Huntington Drive
D.O. 7-2191
East Pasadena
SY. 6-5361 RY. 1-6232
2621 East Walnut St.

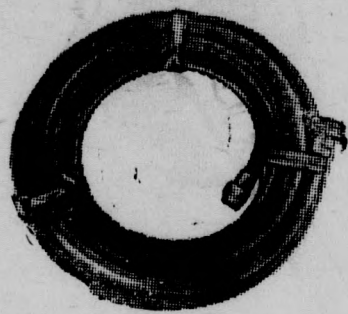
DON'T MISS OUR GIGANTIC SUMMER

CLEARANCE

Prices
Specially
Reduced!

Beginning
SEPTEMBER
16th
through
25th

\$SHOP AND \$SAVE AT ARNOLD'S HARDWARE



GATES PLASTIC HOSE

50 Ft. **\$4.95**
Sale Price—

* SPECIAL *

4-QUART HUSKY
ICE CREAM FREEZER **\$8.95**
Reg. \$11.50 — While they last

PINT VACUUM BOTTLE

Special Each **\$1.00**

CHINA CUPS AND SAUCERS

Several Patterns — Special Each **59c**

5 FOOT STEP LADDER

Reinforced Steps — Reg. \$5.50 Now **\$4.49**

PRISCILLA WARE 1 QUART SAUCE PAN

Reg. 80c Sale **49c**

CARVING BOARD

Metal Pegs to give you carving ease **\$2.95**

CARVING SETS

Dollar Day value **\$5.95**

7-PIECE WOODEN KITCHEN SET

Special Price **\$1.95**

DOOR MATS

Rubber Link type Each **\$1.00**

IRON CORD MINDERS

Dollar Day value Each **69c**

HOT PLATES

One-Burner Electric Special **\$2.98**

DOMINION AUTOMATIC COFFEE MAKER

Reg. \$19.95 **\$10.95**

PINT DEEP FREEZE BOXES

Per Dozen **69c**

#10 GALVANIZED BUCKETS

\$ Days special **69c**

ELECTRIC TOASTER

2-Slice — \$ Day price **\$1.98**

ELECTRIC SANDWICH GRILL

Special **\$3.95**

PLAIN WOODEN BOWLS

13" Only \$3.95 — 15" Only **\$4.95**

TWO BURNER HOT PLATE

Dual Heat Special **\$8.25**

16" LAWN MOWER

Rubber Tires — Ball Bearing

Reg. Price **\$17.95**
\$20.95



#4 Galvanized

GARBAGE CAN

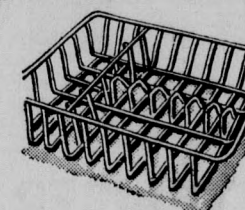
Were **\$2.79** Now Only **\$2.39**



DISH DRAINERS

Rubber Covered
for Sink Protection **89c**

SPECIAL



PLASTIC WASTE BASKETS

Fine Color Selection **69c**
Reg. \$1.00 — SPECIAL

PEBBLEFORD DISHES

20 Pc. Starter Set

Reg. \$6.95 Special **\$4.95**



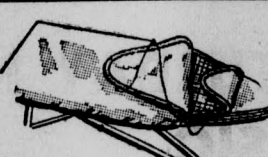
WHEELBARROWS

Rubber Tire
All Metal—Only **\$9.95**

LARGE WOODEN

SALAD BOWLS

HAND PAINTED **25% OFF**



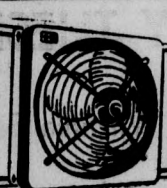
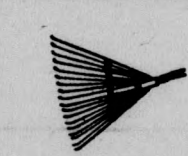
IRONING BOARD

PAD and COVER SET

Foam Rubber Pad SPEC. **\$2.89**

BAMBOO LEAF RAKES

Well Constructed Special **29c**



ALL FANS AND COOLERS

20% OFF

Subject to Stock on Hand!

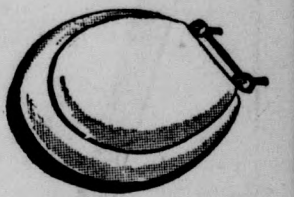
WE GIVE "S & H" GREEN STAMPS

TOILET SEAT

White Enamel

— Top Quality —

Special **\$3.98**



CLOSE-OUT VALUES!

PRESTO DEEP FRYER

Reg. \$37.95 Special **\$27.95**

FORMAN FAMILY ELECTRIC PERCOLATOR

Reg. \$11.95 Special **\$8.95**

BURPEE DEEP FRYER

Reg. \$26.95 Special **\$18.95**

DORMEYER DEEP FRYER

Reg. \$29.95 Now **\$19.95**

DEEP FRYER

KNAPP MONARCH Only **\$19.95**

WELKO DEEP FRYER

Reg. \$18.95 Close Out **\$14.95**

FLOOR DUST MOP

Reg. \$1.95 **\$1.00 OFF!**

2-CUP CERAMIC TEA POT

Special Each **19c**

CHEESE CLOTH

5 Double Yards Pkg. **19c**

FOLDING CLOTHES BASKET

Reg. \$4.95 **\$3.95**

BALL POINT PENS

Back to School Saving Reg. \$1.00 **69c**

PRISCILLA WARE

ANGEL FOOD CAKE PAN

\$1.69

8" SQUARE TILE TRIVETS

Many Decorative Designs **79c**

MEN'S LUNCH BOXES

WITH BOTTLE \$ Day Special **\$1.98**

IRON BOARD PAD

AND COVER SET Reg. \$2.49 **\$1.98**

8-CUP PERCOLATOR

All Aluminum — Reg. \$1.59 Special **\$1.10**

JELLY ROLL PAN

PRISCILLA WARE ALUMINUM Reg. \$1.35 **\$1.00**

PLASTIC CLOTHES PINS

3 Dozen for **\$1.00**

CHECK OUR PRICES ON ELECTRIC AND STEAM IRONS FOR CLOSE-OUT VALUES!!

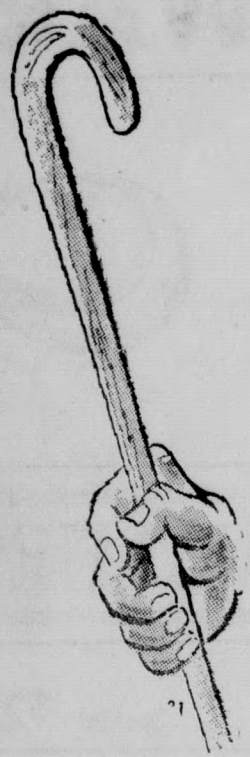
ARNOLD'S HARDWARE

51 North Baldwin Ave.

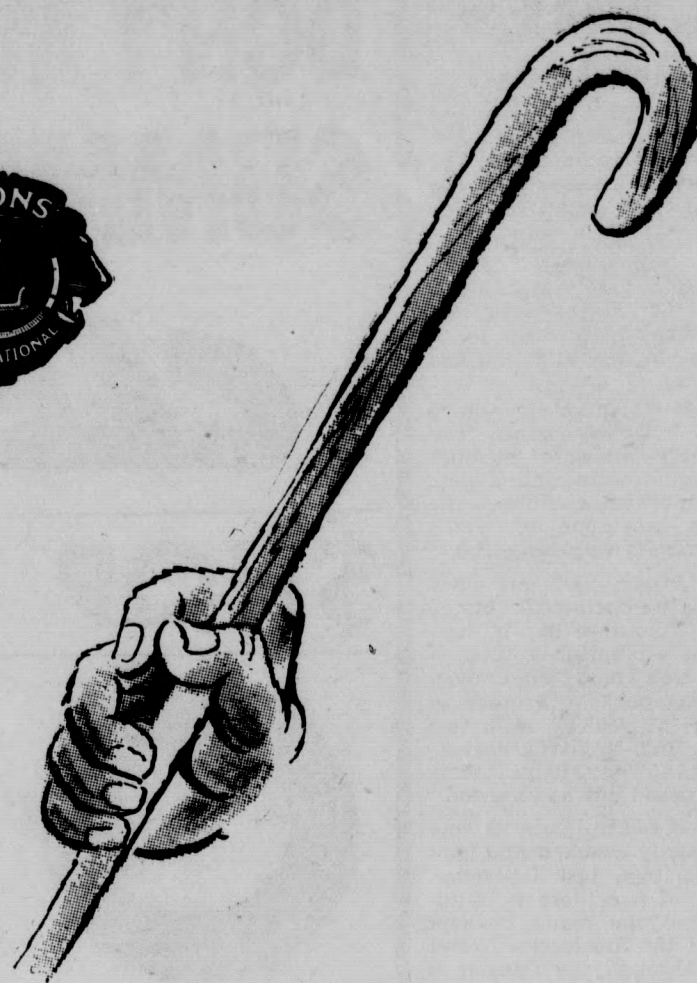
CUster 5-1161

The Lions Club

ANNUAL



WHITE CANES DAYS



FRIDAY, SEPTEMBER 17TH and SATURDAY, SEPTEMBER 18TH

THE PURPOSE . . .

... of the Lions state-wide White Cane Day sale is two-fold -- Aid to the Blind and the Visually Handicapped. Buy a Miniature White Cane. Donate what you can. All funds will be used for Sight Conservation and Blind Work of your local Lions Club.

ANSWER THE WHITE CANE CALL GIVE WHAT YOU CAN -- BUT GIVE!



THE RAISING OF FUNDS FOR AID to the blind as well as for the prevention of eye defects is one of the Lions' major projects. Tangible result in Sierra Madre in recent years was the purchase from such funds of an eye - testing machine presented to the City Elementary School, a machine which has brought to light eye defects, especially nearsightedness, in elementary school children.

Under the auspices of the LIONS CLUB . . .
Plan to enjoy a Gala Entertainment . . .

FRIDAY NIGHT -- 7-9 & SATURDAY AFTERNOON 2 - 6

IN THE SQUARE

● GALA TOWN TALENT CONTEST

Judging of all acts to take place Friday Afternoon

● SATURDAY NIGHT -- TOWN TALENT WINNERS

● MUSIC

● PROFESSIONAL ACTS

Bring your family and all of your friends and join the fun!

THIS MESSAGE IS SPONSORED BY THESE LOCAL MERCHANTS:

Ralph's Family Shoe Store

Pangborn Realty Co.

Royal Drugs

Perry's Stationery and Gift Shop

McKibben Furniture

Fashion Future

Carl Hansen Ford Dealer

Roess Market

Meyer TV

Simpson Cleaners

La Lone Cleaners

Club Sixty

Don Jackson Store for Men

Sierra Madre Tailors and Cleaners

Norm's Garage

E. K. Wood Lumber Co.

Arnold's Hardware

Hartman's Pharmacies

Virginia Sayles

Roberts Market

Sierra Madre Hardware Co.

Gem Plumbing Inc.

Sierra Madre Paint & Wallpaper

Osti's Landscape Nursery

Bank of Sierra Madre

Pickett's Service Station

Richard Victor's

John C. Loomis Real Estate & Insurance

Ripple Mortuary

Happy's Liquor Stores

Art's Pet Supplies

Andy Liscomb's Union Station

Mack's Garage

Anthony Heating & Ventilating Co.

Andy & Bill's Friendly Service

Sierra Madre Toy & Patio Village

Churches

FIRST BAPTIST CHURCH
REV. EDWARD KRIZ, Pastor - 49 S. Baldwin - Custer 5-6948
Sunday School 9:30 a.m. Morning Worship 11 o'clock.
Evening Service 7:30—Message and Outstanding Film
We Preach CHRIST, CRUCIFIED, RISEN and COMING SOON

FIRST CHURCH OF CHRIST, SCIENTIST
186 WEST HIGHLAND AVENUE, SIERRA MADRE
Invites you to its services. Sunday Service, 11:00 a.m.; Sunday School, for pupils to age of 20, 9:30 a.m.; Wednesday Testimonial Meetings, 8:00 p.m. Reading Room, 22 N. Baldwin Ave., daily except Sundays and holidays, 12 to 5 p.m.; Friday Evenings, 7-9 o'clock. Small children cared for.

Church of Our REDEEMER
Methodist
Sierra Madre Blvd. at Michillinda
RAYNOR SMITH, Minister
9:30—Church School
11:00—Morning Worship
"The Good News of Eternity"
—
"A Church with a Future for People Who Care"

HEAR
REV. HARRY P. LEACH
GUEST MINISTER
10:00—MORNING WORSHIP AND CHURCH SCHOOL
SERMON: "HOW INDEPENDENT ARE WE?"
First Congregational Church
170 West Sierra Madre Boulevard

BETHANY CHURCH
N. Baldwin - W. Montecito St.
Pastor: REV. ROBERT N. SCHAPER, Ph.D.
SUNDAY SERVICES
9:30 a.m. Sunday School for All Ages
6:30 p.m. Christian Endeavor Societies
11:00 a.m. DR. SCHAPER
11:00 a.m. JUNIOR CHURCH
7:30 p.m. EVANGELISTIC SERVICE
Nursery Provided at All Services

SIERRA MADRE FULL GOSPEL CHURCH
270 W. SIERRA MADRE BLVD.
SUNDAY SERVICES
10:00 a.m. Bible Study with Dick Zornes
11:00 a.m. Morning Worship, Ted Erickson speaking
7:30 p.m. Evangelistic, Rev. Olive Brown
Tuesday Midweek Service at 7:30
Welcome!
Christ Centered—Evangelistic
Striving for the Finest in Christian Character

"Church Loyalty" To Be Observed at Methodist

"Church Loyalty Sunday" will be observed on Oct. 3. World Wide Communion will also be observed on this Sunday and two morning worship services will be started. The aim for this Sunday will be "Every Member in Church" at either the 9:30 a.m. or 11 a.m. service. This will be the climax to Christian Education Week beginning with Rally Day in the Church School on Sunday, Sept. 26th. Parents are especially invited to this.

Continuing the Kingdomtide sermon series, the Rev. Mr. Smith will preach on "The Good News of Eternity" at 11 a.m. worship service this Sunday, Sept. 19. The public is invited to attend this timely service where Christ is presented as the hope of the world.

Dr. Fred Trotter, Pasadena District Superintendent of the Methodist Church, will be honored at a reception on Tuesday, Sept. 21, at St. James Methodist Church. This will be a 6:30 p.m. supper meeting. All laymen are invited to attend, but reservations must be phoned in by Rev. Smith at Custer 5-0629 by this Friday.

CONGREGATIONAL CONFERENCE AT PILGRIM'S PINES

A full program of enjoyable activity is being planned for the Laymen's Fellowship of the Congregational Conference of the Southern California and the Southwest when the group meets at Pilgrim Pines Camp in Yucaipa, Saturday and Sunday, Sept. 18 and 19.

The conference will start with a luncheon at 12:30 Friday afternoon and will be followed by an address. A barbecue supper at 6 o'clock will be one of the highlights of the two-day meeting. A feature motion picture will be shown on Saturday night.

A noon dinner at 12:15 Sunday, followed by nomination of the officers for the coming year will close the conference.

Albert J. Paus is a member of the board of directors and also a member of the nominating committee.

Donations to the Pilgrim's Pines project will be welcomed. Mrs. Paus pointed out. An extensive building program is now underway there and any funds received at this time will be used for material to build additional cabins. Labor on the cabins now in use was donated by members of the organization.

USE HORN SPARINGLY

Use your automobile horn sparingly, advises the NAC. To roll down the road blowing your horn at anything and everything that comes near you is just bad driving manners.

God Speaks Most Emphatically When He Speaks Softly: Rev. Leach

Preaching from the text, "God was not in the wind, God was not in the earthquake, God was not in the fire, but in the still small voice," the Rev. Harry P. Leach, interim minister of the Sierra Madre Congregational Church, declared that God really was a very quiet person who speaks most emphatically when he speaks softly.

An audience with God should not be an abnormal experience. We do not need a hurricane or earthquake to make us aware of Him. When Jesus needed to hear God's voice he left the crowd and went into a quiet place.

Not much useful knowledge is acquired in the midst of noise. A convention hall is not a place where we are likely to get guidance for our political or social problems. Guidance is most likely to come from quiet study and intimate counsel. God speaks to us through an enlightened Christian intelligence; through the spoken or written words of others;

through the Scriptures and through prayer and meditation.

The more primitive we are the more we are moved by outward events. The more Christian we are the more we believe God speaks to us in the quiet of our own minds and hearts.

Missionary Speaker At Baptist Church

Miss Arlene Peterson, missionary on furlough from Assam, India, will speak at the First Baptist Church, Wednesday evening, Sept. 22 at 7:30 o'clock.

Miss Peterson is considered one of the most outstanding speakers of the missionaries under the Baptist General Conference of America. In Assam, Miss Peterson spreads the Gospel to the children and young people through the medium of education.

The public is invited to hear her.

Methodist Women's Society Meet on Wednesday, Sept. 22

The Woman's Society of Christian Service will hold its first fall missionary study class on Wednesday evening, Sept. 22, at the home of Mrs. Marshall Annis, 674 E. Sierra Madre Blvd. The meeting will begin at 7:30 p.m. Mrs. Raynor Smith will lead the study group on the theme, "Man and God in the City." Dessert will be served.

All-Church Family Night will be held on Thursday evening, Sept. 23. This was postponed one week so as not to conflict with PTA. An interesting movie will be shown and a talent program will be presented by children of the church. This will be a 6:30 p.m. covered dish supper and all friends and members of the church, and their families, are invited.

'Matter' Subject At Christian Science Church

"God forbid that we should forsake the Lord, to serve other gods." This arousing statement from Joshua (24:16) will be the Golden Text of the Sunday lesson-sermon on "Matter" in all Christian Science churches.

Describing the permanency of the spiritual facts and harmony of man and the universe, a Bible passage from Isaiah (33: 20, 22, 24) says, "Thine eyes shall see Jerusalem a quiet habitation . . . not one of the stakes thereof shall ever be removed . . . For the Lord is our judge, the Lord is our lawgiver, the Lord is our king; he will save us . . . And the inhabitant shall not say, I am sick; the people that dwell therein shall be forgiven their iniquity."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy declares: "The conventional firm, called matter and mind, God never formed. . . This suppositional partnership is already obsolete, for matter, examined in the light of divine metaphysics, disappears." (p. 274).

ACTIVE WHALING STATION

Fields Landing, located in Humboldt county, is reported by the NAC to be the location of the last active whaling station in the United States.

Rosh Hashonah Monday, Sept. 27

Rabbi Charles Steckel, spiritual leader of the Foothill Jewish Community Center has announced the following schedule of services for the Rosh Hashonah (New Year) which falls this year on the evening of Monday, Sept. 27. Monday at 8 p.m. his topic will be "Creation and Coexistence;" Tuesday, 8:30 a.m., "An Age Without Prayer;" Wednesday, 8:30 a.m., "One Way Street."

The Day of Atonement (Yom Kippur) is preceded the eve before with the Kol Nidre service which is Oct. 6 at 7 p.m. with the topic "Our Spiritual Check-up;" and the morning service on Oct. 7 at 8:30 a.m. will consist of an introductory service and a Memorial service beginning at 11:15 a.m., with the topic "A Day—A Year of Remembrance." George David has been engaged as cantor for this year.

CHRISTIAN DAY SCHOOL SENDS BUS

The Pasadena Christian School, an inter-denominational Christian day school operating at the Lincoln Ave. Presbyterian Church, is now providing daily bus transportation from Sierra Madre Blvd. and Baldwin and return. The school offers from kindergarten thru sixth grade and gives a fully accredited curriculum with capable teachers. Eight Sierra Madre children are enrolled at present, they are Bobby, Randy and Richard List, Susan Maule, Bobby and Margie Schaper, Jon Schrotzberger, and David Childers. Interested parents may contact the school at SYcamore 4-0040.

REV. HARRY LEACH TO SERVE FOR INDEFINITE PERIOD

The Rev. Harry P. Leach who has served as interim pastor at the Sierra Madre Congregational Church for the month of September has accepted the position of minister for an indefinite time, it was announced this week.

Subject of Mr. Leach's sermon next week will be "How Independent Are We?"

Local Baptists to Attend Rally Today

Several women from the First Baptist Church are attending the Los Angeles Area Women's Missionary Society rally at the First Baptist Church of Tujunga today. Approximately 200 women are expected to attend the affair.

There will be meetings at 10 a.m. and at 1:30 p.m. and a luncheon at 12:15. Miss Arlene Peterson, missionary on furlough from Assam, India, will be the main speaker.

Those attending from the church here are Mrs. Lydia Bell and her sister from the east; Mrs. Ed Timmott and her sister-in-law, Mrs. Eichman from Illinois; Mrs. W. F. MacNeill, Mrs. Walter Reed Sr., Mrs. Hulda Johnson and Mrs. Edward Kriz. Mr. Kriz has also been invited to attend.

Sierra Madre Lodge No. 408, F. & A. M.

STATED MEETING
First Tuesday of Month

At The Temple
33 E. SIERRA MADRE BLVD.

James W. Moore, Master
Custer 5-0247
Harry B. Humphreys, Secy.
Custer 5-2354

Bethany Youth Group Enjoys Mystery Trip

Ed Schrotzberger, coordinator for the Christian Endeavor youth groups of the Bethany Church reports unusual success for the first annual mystery trip for junior high thru college age departments. Last Saturday morning nearly 70 young people and their counselors rode to the top of Mt. Baldy, where the entire group took the chair lift and had the private facilities of The Notch, a restaurant and recreation center. After a Bible study session in the morning and lunch, many of the party hiked to the top.

Following spaghetti dinner Harry MacDonald, Pasadena representative of the Young Life organization, brought a challenging message.

The junior department will be conducting their mystery trip this coming Saturday—Elwood Guyer is in charge.

Skating Party for Young People Group

Monday evening the young people of the First Baptist Church will go skating at the Shamrock Roller Rink in San Gabriel. They will join the

SIERRA MADRE NEWS Thursday, September 16, 1954

young people of other churches for the affair. Skating will start at 7 and continues until 10 with a short time taken out for singing and devotionals given by the pastors present.

Ripple MORTUARY

Sterling Ripple, Director

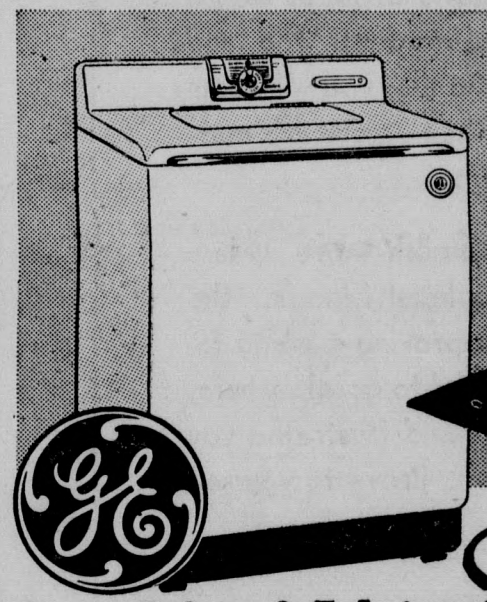
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(Formerly Grant Chapel)

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When you relax at home, electricity is all around you—bringing you light, entertainment, comfort. If you go out for recreation, you may think you're leaving your electric service behind. But electricity plays an important part in the operation of theaters, restaurants, parks and sports arenas, for example. The lights, sounds, pictures and other services are important parts of your electric service—helping to make your living better, every day.



1954 is LIGHT'S DIAMOND JUBILEE YEAR the 75th birthday of electric light.

SOUTHERN CALIFORNIA EDISON COMPANY



"... LOOK AND LISTEN!"

The Arcadia Lumber Company carries Homeshield Full Frame Aluminum Screens for windows of every size and type. They are trim, modern, light and made of rust-free aluminum . . . have no moving parts to stick or wear . . . are easy to install and will never require any sort of upkeep.

Stop in—or phone DOuglas 7-3531 for yours.

SERVICE

See the Versatility of the PORTER CABLE ROUTER
Demonstrated in our Tool Center, Monday, Sept. 20, 7:30 p.m.

ARCADIA Lumber Company
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Phone DOuglas 7-3531

Introducing...SIERRA MADRE'S BUSINESSMEN

The tenth in a series
about Sierra Madre's
business establishments and
the men and women who
own and manage them--

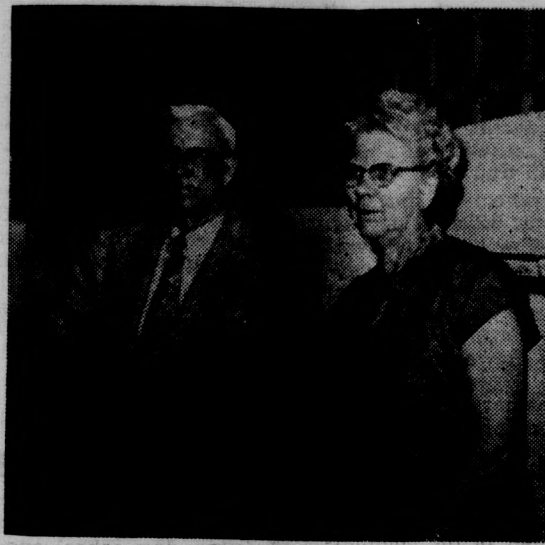
When Neighborly Courtesy Cuts Your Day in Half!

Neighborly courtesy, normally-crowded departments and leisurely inspection are characteristics of shopping in SIERRA MADRE. Many local people find their buying time cut in half because of these unique advantages. As a rule, normal crowds permit selection of the choicer styles, shapes, textures and colors.

You'll always experience a gracious, personal interest shown by the sales staffs of local stores. Most of these people are local residents, too, and they WANT to please you... so that you will come back again. Your opinion of "their" store is a matter of neighborly pride to them.

Naturally, you can accomplish more in less time when YOU trade among local friends. The pleasure begins with rapidly-improving parking facilities. Next time you're tempted to go elsewhere, remember how worn out, tired and frustrated you felt on your last trip out-of-town. Prove to yourself it's smart to trade at home!

**TRY SIERRA MADRE FIRST
FOR ALL YOUR SHOPPING!**



MR. AND MRS. JOHN RASMUSSEN
Rasmussen Appliance

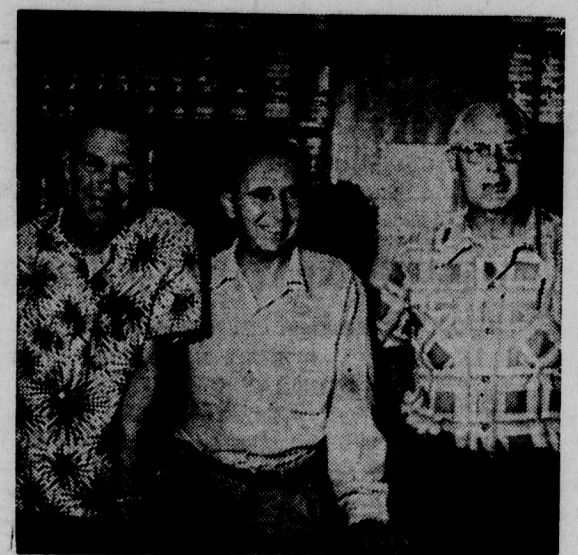
THERE IS A LEGEND about a king who was advised that his illness could be cured only by wearing the shirt of a happy man. So the king's men searched the country far and

wide, not for the individual who was partially satisfied or merely contented, but a man who was one hundred per cent HAPPY! Finally they found such a person, but there was just one drawback. He had no shirt! . . . Too bad the king's men couldn't have found John Rasmussen. John not only has plenty of shirts, along with a beautiful home in Hastings Ranch, but he is just the kind of man who would be glad to GIVE you his shirt! If you think that's an exaggeration, talk to some of his customers, to whom he has given so much "extra" service in his business at Rasmussen Appliance, 43 North Baldwin. . . . John, who is of Danish descent, was a rancher in Plainview, Nebraska, when he met a girl, Christine Jensen, also Danish, who now is his partner in business as well as matrimony. She was a teacher, then a school principal, while John fretted in his belief that marriage (to him, naturally) would be her best career! He finally sold her the idea, changed her last name to his on December 7th, 1927, in Plainview—and they've both been happy about it ever since. . . . John was a retired rancher when they moved to Pasadena, in March, 1945, but

after three weeks a doctor told him that his only illness was in being away from business! So John, who loves business like perhaps no one else in this world, became a carpenter just for something to do. When the opportunity through a classified ad presented itself, he bought their present business and opened its doors here August 15, 1946. . . . The Rasmussens specialize in General Electric and Maytag products. If you want a refrigerator, a washer, or ANY household product in that line, they will make your need their own until you are as HAPPY as they! . . . Both are active in the Bethany Lutheran Church in Pasadena, which John's father helped organize. John is president of the organization and Christine is Sunday school superintendent. When they went to Las Vegas last October on a trip they had won through their fine work for General Electric, they were given a bagful of coins for gambling fun—but guess where it went! Into the Sunday school collection, of course! . . . They were the only ones in their group who came away from Las Vegas with MONEY in their pockets. No wonder they're HAPPY!

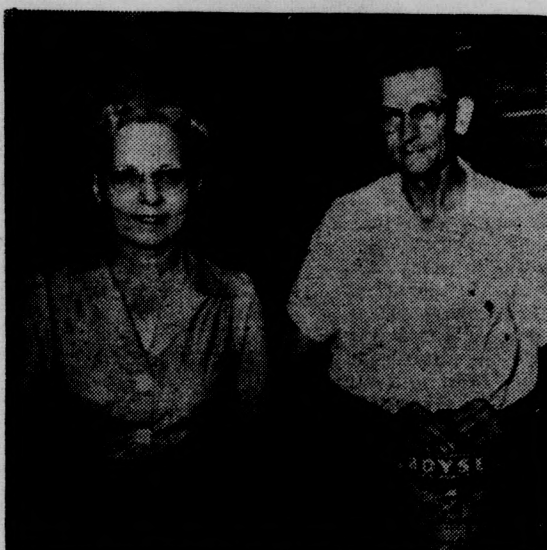
THE COMMUNITY'S OLDEST business establishment is the Sierra Madre Hardware Company, Inc. Begun in 1887, its first location was at Lima and Central, which was a busy part of town in the days before Central became known as Sierra Madre Boulevard. Its originator was C. M. Clark, who had been in the hardware business in Sandwich, Massachusetts, and its first stock of merchandise had to be sent around Cape Horn, South America, to Sierra Madre. . . . The store, now located at 31 West Sierra Madre Boulevard, not only handles everything that can be named in the hardware line, but today is the office for Sierra Madre's biggest plumbing business, headed by Emile Smith. Tom Schwartz is store manager, and Sydney L. Westfall is the credit manager. . . . Tom—whose middle name is Meredith—is known by just about everybody in town and likes to be called by his first name. He was born in Germantown, Pennsylvania. His family visited here when he was very young, returned to Philadelphia for eight years, then—like so many who have tried unsuccessfully to forget California—returned to Sierra Madre to stay. . . . Tom, with a business background in home appliances and electronics, served

aboard a destroyer as an Electronic Technician in World War II, which interrupted his term as the Mayor of Sierra Madre. Twice a City Councilman, he also has been active in the Masonic Lodge, the Red Cross and the Volunteer Fire Department. . . . Syd, who is a native of Spokane, Washington, majored in mathematics at UCLA, thinking he might become a teacher. Then two years of law took his attention at USC, at which time he decided upon a business career. While working for an accounting firm in Los Angeles he went back to school—this time at night—to learn more accounting! He became a corporation member of the Sierra Madre Hardware in July, 1950. . . . Emile, who has almost forgotten that his middle name is Edwin, spent the first 20 years of his life in Bristol, Connecticut, and vicinity. After his experience in city engineering work led to a surveying job for the United States government in Montana, the 25-below-zero weather influenced his move to California. A postal clerk and mail carrier here for 15 years, he later bought the Sierra News Stand (now the Royal Fountain Grill), which soon became better known as "Emile's Place." . . . These three men form the corporation that names Tom Schwartz,



TOM SCHWARTZ, SYDNEY WESTFALL
and EMILE SMITH
Sierra Madre Hardware Co., Inc.

president; Emile Smith, vice-president, and Syd Westfall, secretary and treasurer.



PEGGY AND CHARLIE LUSMAN
Sierra Madre Paint and Wallpaper

HAVE YOU EVER GONE almost out of your mind trying to match a certain color of paint? Perhaps it's for just a dab of something, a bit of home-puttering with paint brush

that all looks so simple, until you discover that a certain shade of green has a little blue in it, too. So you add a dash of blue. Real simple! . . . Or is it? Look at that awful stuff—it's TOO blue. You don't want BLUE! You want a green that's true! . . . Maybe that true shade also has a bit of yellow that you hadn't noticed before, but don't let it get you down. Instead of spending the rest of your life mixing colors, with each result more gruesome than the first, take your problem to Charlie Lusman and his wife, Peggy, at the Sierra Madre Paint and Wallpaper, 35 N. Baldwin Avenue. They can mix paint to match any one of 3000—that's right, THREE THOUSAND—different shades of color! If the doo-dad you are painting can't be satisfied with that—BURN IT! . . . Not too incidentally, if you should need FIVE THOUSAND patterns of wallpaper (heaven help you if you do) they can supply that, too! From their "Do-It-Yourself" department, they can even rent you a wallpaper hanging kit—and THEN will you have fun! Maybe you'd be safer just to stay with the paint—is that what you think? Better talk it over with the Lusmans first. Their ingenuity in educating

people may surprise you, when you discover how simple some things can be. . . . Charlie's real first names are Clarence Earl. A native of Des Moines, Iowa, he served with the Air Transport Command in England during World War II—where his buddies nicknamed him "Charlie" for reasons which even he doesn't know. And Peggy's first name is really Zelma! . . . Peggy, however, knows how her nickname originated. Seems that her Dad had a favorite song. So you guessed it: "Peg O' My Heart!" Her first home was in Sacramento, but her school days were spent in Los Angeles. After attending USC, she entered a sales-display type of work that eventually led to the Sherwin-Williams Company, wherein she gained her long experience in—among other things—matching paint! . . . Charlie, who met Peggy in Los Angeles by eating at the same restaurant day after day, is experienced in building and remodeling homes—which helps to explain their fine teamwork. . . . Their store also handles artists' supplies—especially for those who paint. . . . Wait a minute! That's where we came in! How're you doing with that shade of green?

SIERRA MADRE BUSINESS FIRMS PARTICIPATING IN THIS FEATURE

Rasmussen Appliance 43 North Baldwin CUster 5-9258	McKibben Furniture 47 West Sierra Madre Blvd. CUster 5-0463	Barrett's Home Gardens 192 North Mountain Trail CUster 5-9909	Andy Liscomb's Union Service 4 North Baldwin CUster 5-3337
Carl Hansen, Ford Dealer 120 West Sierra Madre Blvd. CUster 5-2321	Richard Victor's 31 North Baldwin CUster 5-1255	Osti's Landscape Nursery 320 West Sierra Madre Blvd. CUster 5-1273	Pickett's Service 18 East Sierra Madre Blvd. CUster 5-3340
William Fischer 147 West Sierra Madre Blvd. CUster 5-1366	Georgene's Flowers 32 West Sierra Madre Blvd. CUster 5-0113	Sierra Madre Paint and Wallpaper 35 North Baldwin CUster 5-3378	Ralph's Shoe Store 41 North Baldwin CUster 5-0479
E. K. Wood Lumber Co. 38 East Montecito CUster 5-3431	Roberts Market On the Corner—On the Square CUster 5-3344	Art's Pet Supply 183 West Sierra Madre Blvd. CUster 5-1215	Meyer Television 282 West Sierra Madre Blvd. CUster 5-3031
Youngland "Your Shopping Center for the Needs of Youth" 34 North Baldwin CUster 5-1762	Perry's Stationery & Gift Shop 19 Kersting Court CUster 5-3385	Harry A. Lange 13 Kersting Court CUster 5-0385	Sierra Madre Toy & Patio Village 140 West Sierra Madre Blvd. CUster 5-6641
Simpson Cleaners 280 West Sierra Madre Blvd. CUster 5-3183	Sierra Madre Hardware Co. 31 West Sierra Madre Blvd. CUster 5-2331	John C. Loomis 38 West Sierra Madre Blvd. CUster 5-3312	Garland's 5-10-25c Store 5 Kersting Court CUster 5-0736
Hartman's Pharmacy 29 N. Baldwin CUster 5-3311	Anthony Heating and Ventilating Co. 187 West Sierra Madre Blvd. CUster 5-6818	Andy and Bill's Friendly Service 345 West Sierra Madre Blvd. CUster 5-0224	Reece 5-10-25c Store 26 West Sierra Madre Blvd.
Royal Drugs 17 Kersting Court CUster 5-3456	Don Jackson Men's Store 18 West Sierra Madre Blvd. CUster 5-1236	Al Foxton Chevron Service 115 West Sierra Madre Blvd. CUster 5-2178	Fashion Future 85 West Sierra Madre Blvd. CUster 5-9720
The 3 D's Cafe 42 N. Baldwin Ave. CUster 5-9065	Mack's Garage 25 E. Sierra Madre Blvd. CUster 5-1728		Norm's Garage 22 E. Montecito CUster 5-1146

Sierra Madre Girls To Study at Anoaia

Sierra Madre will be well represented at Anoaia School for Girls in Arcadia when students gather Sept. 20 for the opening of the new school year.

Members of the senior class of the college preparatory division will include Ann Brandt, daughter of Mr. and Mrs. Henry C. Brandt, Adams street; Cynthia Eaton, daughter of Mr. and Mrs. Noren Eaton, East Alegria; Norma Hoeneman, daughter of Mr. and Mrs. Henry Hoeneman, North Adams street, and Colene Campbell, daughter of Mr. and Mrs. Colin Campbell.

bell, Alegria, who will be a resident student.

Katharine Schwartz, daughter of Mr. and Mrs. William H. Schwartz, East Highland avenue, will enter the freshman class, while Eleanor White, daughter of Mr. and Mrs. Howell N. White, Jr., East Mira Monte avenue, will be in the eighth grade, and Marcia Lisle, daughter of the Lorraine W. Lises of East Orange Grove avenue, will be in the seventh grade.

Mineral production in California has maintained an average annual value of more than a billion dollars.

DAY CAMP REVIEWED BY COUNSELOR

By NAOMI SAWYER

Again this summer children of Sierra Madre had an opportunity offered them that of getting closer to nature, learning to be good campers and proficient in the art of getting along with one another.

The two, one-week Day Camp periods, along with the summer fun and crafts program in City Park is provided by the Recreation Department of the City and School. Philip T. Mitchell is the director.

The first week of Day Camp found 25 children of 2nd and 3rd grade age levels gathered early each morning at Sierra Madre Villa park awaiting their breakfast. Phil Mitchell was on hand at 6:30 a.m. supervising the cooking of such menus as bacon and eggs, pancakes and fried potatoes and sausage, which were served with fruits, fruit juices and milk.

Some of these youngsters participated in hiking for the first time. They learned to recognize birds and plants.

The second week of camp was attended by approximately 30 4th, 5th and 6th graders many of them previous campers and agog with enthusiasm.

Breakfast, of course, was followed by clean-up, then flag ceremonies, singing, hiking, crafts and swimming. Boys and girls learned the meaning of the Conservation Pledge, heard nature stories about local flora and fauna and visited the park museum. There were special trips, too—to the Griffith Park zoo, the Southwest Museum in Highland Park and to a police shooting range.

Counselors were Joyce Thompson, Clifford Moffet and myself. Camp organizer was Pat Keith. Mothers of the children helped with the breakfasts.

It would be worthwhile for more parents to see this Day Camp program in progress. Next year, why not make it a point to visit the camp site and share that outdoor breakfast, cooked over a wood fire?

Reading Program Produces Bumper Crop of Bookworms

The Sierra Madre Library summer reading program for children produced a bumper crop of bookworms, according to library and City school sponsors.

Young people participating were from Sierra Madre, Arcadia and Pasadena—as well as from New Jersey and New Mexico. Ricky Dring, young second grader from New Jersey and Patti Camp, eighth grader from Albuquerque, were guest members. Both were visiting their grandmothers for the summer.

Twenty-two children finished 16 or more books to complete their bookworm chart. Twenty-six more completed nearly half their chart.

Much of the success of the reading program was attributed to the enthusiastic backing of Mrs. Jean Lumsdon and the Sierra Madre Parent-Teacher Association.

Of the 70 children enrolled, 40 of them attended a cookie and punch party on Friday, Aug. 27 and received their charts. Children who did not do so at that time may pick up their charts at the library desk, according to Mrs. Hank Hinshaw who was in charge.

July and August Employment Trends Good in California

July and August employment trends were more favorable in California than for the nation as a whole while the volume of trade and building activity increased during these months, reversing an earlier trend.

In its current report on economic conditions throughout the state, the Research Department of the California State Chamber of Commerce said the favorable employment trends were due principally to greater manufacturing activity.

MILTON W. VALOIS FAMILY RETURNS FROM EL MORRO

Dr. and Mrs. Milton W. Valois, 51 E. Bonita, and their daughters, Pam, Renee and Resa, have returned to their Sierra Madre home after spending the summer at El Morro, near Laguna Beach, where they have a trailer.

Tell the town about it—advertise it in the NEWS.

Jewish School Classes to Open Sunday, Sept. 19

Registration of new pupils in the religious schools of the Foothill Jewish Community Center, 212 N. Lima, is now being made. Morris Resnick, principal, said this week that families interested in sending their children to Sunday school or Hebrew school should contact Mrs. Ben Weissman as soon as possible. Classes will begin Sept. 19 at 10 a.m.

"Our staff is now the finest we have ever had. Under the capable leadership of Mr. Resnick, our religious school will give parents many proud moments because of their children's increased interest in the rich inheritance of their faith," Mrs. Weissman, chairman of the school committee, said.

In addition, special children's services will be held on the mornings of the High Holy Days. Further information may be obtained from Mrs. Sam Perloff.

San Francisco is the country's second financial center.

Monrovia Sewing Classes Held at Adult Center

A class in home and personal sewing will be offered to the public on Thursdays at the Adult Center in Monrovia from 9 to 12 and 1 until 4. This class is under the supervision of Monrovia-Duarte Evening High school and will be taught by Mrs. Mary Lentz.

The class is organized for those who wish to work on slip covers, bedspreads, drapes or any other articles for the home. It will also be open to those who want to learn to sew for themselves. Dressmaking for beginners and others will be a part of the course. If the student would like to make lampshades, Mrs. Lentz is an expert in this phase of sewing.

The class will be open for registration on any Thursday. The first meeting of the class will be on Thursday, Sept. 16.

Alpha Chi Omega Has First Meeting

Alpha Chi Omega senior alumnae held the first meeting of the year in the San Marino home of Mrs. Karl W. Lundberg. The program was presented by two fellow members who have recently returned from travels abroad, Mrs. J. S. White, who gave a tourist's view of the Far East, and Mrs. John E. Peters, who shared her experiences in Europe.

One of the co-hostesses for the luncheon meeting was Mrs. Bernard Tumilty.

Let the Want Ads rent it.

Puerto Rico's impressive capital at San Juan is made of white marble from Georgia. SIERRA MADRE NEWS Thursday, September 16, 1954

Virginia Dayles
Selected Clothes for Women
1 Kersting Court, Sierra Madre Village
CU. 5-0922

\$ DAY SPECIALS

GROUP SPORTSWEAR and MATERNITY LINGERIE \$1.00

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OLD FASHIONED DOLLAR DAYS SPECIALS!

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REDUCED 25%

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SIMMONS—SET

● Box Spring and Mattress 79.90

● Lounge Chairs 79.50

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WIN a gay vacation in PARIS!

Just NAME the new COTY fragrance!

Over \$12,500 in Prizes!
Over 500 Chances to Win!

Get your "Passport to Paris" Package right now. Along with the un-named fragrance, you get your favorite of 7 famous Coty Toilet Waters.

Complete Contest Rules and Entry Blank in Every Package. Contest closes Midnight, Sept. 27, 1954.

Both for \$250 plus tax

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WE GIVE AND REDEEM GOLD BOND STAMPS

REXALL PHARMACY
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\$HOP and \$AVE Dollar Day

THURSDAY, FRIDAY, SATURDAY, SEPT. 16-17-18

FOUNTAIN PEN \$1.00 and PENCIL

LUNCH KIT with THERMOS \$2.29

SPECIAL 5 BOXES KLENZO TISSUE only \$1.00

HELEN CORNEL BATH SOAP Box \$1.00

SHADOW LINE STATIONERY Reg. 1.50 Box \$1.00

COSTUME JEWELRY — Assorted — 2 for \$1.00

Dorothy Gray Salon COLD CREAM Reg. 2.25 \$1.25

HARTMAN PHARMACY
29 N. BALDWIN — ★ — CUster 5-3311

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One Hundred Twenty Enrolled in Sierra Madre Nursery School

"School" started for approximately 120 nursery school children on Sept. 1, the first day of the regular 1954-55 season. After a two weeks' vacation, primarily for their own benefit, the professional staff is back on the job.

The staff again consists of Mrs. Marjorie Green, director; Mrs. Fred Tempes, teacher of Group I; Mrs. Edith Dane, Group II; and Mrs. Paul Sheldon, Group III. They, in turn, are assisted by the mother-teachers, who work two or more days a week, and the mother-teachers, who give one day a month as their part in the parents' participation program.

Association members have also started their regular activities. On Sept. 24, at the first regular monthly meeting, the annual Parents' Workshop will be held, starting at 8 p.m. at the Nursery School building. At this time, the new parents will be welcomed and will be-

come acquainted with school facilities and the children's activities, while old members will re-familiarize themselves with the school's program.

There will be easel painting, finger-painting, and clay modeling groups in which the parents may take part. A colored movie, taken by Frank deVirgilio, former facilities chairman and board member, will be shown, also. This film has been in the making for two years to show the typical activities of the nursery school children. Following the film and parent-participation activities, there will be a social and refreshment hour.

On the following Sunday, Sept. 29, the regular monthly Parents' Workshop will be held from 9 a.m. to 1 p.m. Mothers of children enrolled will have their group meetings to elect group chairmen and plan their group activities for the coming year.

The meetings will take place at 9:15 a.m. in the Parents' Room at the school on the following dates:

GROUP I—TTH Group, Sept. 23; MWF Group, Sept. 24.
GROUP II—TTH Group, Sept. 30; MWF Group, Oct. 1.
GROUP III—TTH Group, Oct. 7; MWF Group, Oct. 8.

The Ways and Means Committee, meanwhile, continues its work on the annual Benefit Dance to be held the latter part of November at the Santa Anita Turf Club, under the chairmanship of Mrs. Patrick Chase.

Charles W. G. Bevan Funeral Sept. 8th

Funeral services for Charles W. G. Bevan, owner and operator of Bevan Kilns, 51 E. Montecito, who died Sept. 5, were held Sept. 8 in Pasadena. Dr. William H. D. Hornaday officiated at the service and entombment was at Mountain View Mausoleum.

Mr. Bevan was a native of Blackpool, England, and opened

his business in Sierra Madre in 1941. He is survived by his wife, Mrs. Violet M. Bevan, his mother, Mrs. Ethel Bevan of Santa Catalina Island, two brothers, Jack Bevan of Huntington Park and Arthur Bevan of Santa Catalina Island, and a sister, Mrs. Ada Corselli of Corona.

A new plastic freezer tray forms water into finely chipped ice instead of cubes.

JOHN T. MATTER TO LEAVE FOR PACIFIC

John T. Matter, son of Mr. and Mrs. Stewart Matter, 501 Mariposa, recently completed nine months' training in the U. S. Navy's radar technician's school at Treasure Island and will soon be sailing on the U.S. Destroyer Hollister for Pearl Harbor and maneuvers in the Pacific.

Charles Ellett Jr. Return from Beach

Mr. and Mrs. Charles Ellett Jr., 818 Auburn, and family recently returned to their home after a two-month stay at Mission Beach. Mr. Ellett who is connected with California race-tracks, will leave for San Francisco in the near future and family will join him at a later date.

Anoakia Council Picnic Hostesses

The day and resident students at Anoakia School for Girls will enjoy a picnic supper Sept. 19, the day before classes start. Listed as resident students are girls from California as well as Texas, Nebraska, Utah, and Idaho.

council with Colene Campbell, 518 W. Highland, council president, presiding. Members of the council will be hostesses for Sunday's picnic.

We know a husband who brought home a present for the one he loves best. A box of cigars!

It's usually the spoiled kid that gets fresh.

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STONE TOMATOES LUG BOX \$1
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RUSSET POTATOES 25-lb. BAG \$1
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